

Detailed Contents

Preface	xiii
About the Authors	xvii
Chapter 1 Introduction: Sociological and Other Explanations for Drug and Alcohol Use and Abuse	1
The Growing Nationwide Opioid Epidemic	1
Sociological Explanations	4
Structural Functional Explanations	6
Conflict Theory	8
Exchange Theory	9
Symbolic Interaction	10
Labeling Theory	10
Reference Group Theory	11
Phenomenological Sociology	11
Ethnomethodology	11
Criminological Explanations	13
Albert K. Cohen's Delinquent Boys Thesis	13
Cloward and Ohlin's Delinquency and Opportunity	14
Irving Spergel's Racketville, Slumtown, and Haulburg	16
Sykes and Matza's Techniques of Neutralization	16
Feminist Approaches	18
Other Perspectives	21
Researching Drug and Alcohol Use	21
Chapter 2 Alcohol, Tobacco, and Other Drugs	25
The War on Drugs and the Federal Schedules	25
"Good Drugs" and "Bad Drugs": The Media, Labeling, and the Changing Image of Marijuana	33
Is There a Drug Epidemic? Trends in Drug Use	33
Alcohol and Tobacco	33
Marijuana	34
Heroin	35
Nonmedical Use of Pharmaceuticals	36
Multiple Drug Use	37

Chapter 3	Drinking Alcohol: The Alcohol Culture	39
	Ideological Alcohol Culture	39
	Drinking and Stress Relief	39
	Drinking and Religious Beliefs	41
	Behavioral Alcohol Culture	44
	Material Alcohol Culture	50
	Social Functions of Drinking	55
	Brief History of Drinking in America	57
	Prohibition and the Wickersham Commission Report	62
	Attempts to Limit Alcohol Consumption	64
	Drinking and Occupations	65
Chapter 4	Alcohol and Social Institutions	71
	Alcohol and the Family	71
	Alcohol and Religion	75
	Alcohol and Education	79
	Alcohol and Government	82
	Alcohol and Public Opinion	87
Chapter 5	Benefits and Costs of Alcohol	89
	Benefits of Alcohol	89
	Alcohol and the Life Cycle	89
	Alcohol Profits	91
	Alcohol and Health	92
	Mortality	92
	General Health	93
	Heart Disease	94
	Stroke	94
	Diabetes	95
	Alzheimer's Disease and Dementia	95
	Arthritis	96
	Cancer	96
	The Common Cold	97
	U-Shaped Curve	97
	The Bar Scene	98
	Dealing With Loneliness	98
	Social Stratification	100
	The Bartender	103

Costs of Alcohol	104
Alcohol, Organized Crime, and Violence	104
Interpersonal Violence: Assault and Rape	108
Drinking and Driving	112
Alcohol and Tax Fraud	115
Chapter 6 Alcohol in Popular Culture	119
Depictions of Drinking and Alcohol in Art	119
Movies and Television	122
Commercials	124
Alcohol and Music	125
Songs Sung While Drinking	125
Songs About Drinking	126
Alcohol Anthropomorphized	127
Alcohol as a Means of Coping With Difficulties	127
Negative Effect of Alcohol on Lives	127
Magazines	128
Alcohol and Literature	128
Literature	128
Poetry	132
Drinking Games	133
Jokes	134
Chapter 7 Alcohol and Sexual Behavior	137
Drinking and Disinhibition	137
Risky Sex	139
Alcohol Myopia	141
Expectancy Effects	142
Beer Goggles	143
Alcohol and Sexual Assault	145
People and Places: Drinking Contexts and Sexuality	148
The Marketplace Bar	148
The Pickup	149
B-girls	151
Prostitution	152
Strippers and Strip Clubs	153
Chapter 8 Alcoholism	159
Perspectives on and Explanations of Alcoholism	159
Psychological Perspectives	160

Genetic Explanations	161
Physiological Perspectives	161
Medical Perspectives	161
Alcoholics Anonymous and the Illness Concept of Alcoholism	162
Sociological Perspectives	163
Becoming Alcoholic	166
Commission of a Nonconforming Act	166
Development of Deviant Motives and Interests	167
Experience of Being Caught and Publicly Labeled as a Deviant	167
Joining a Subcultural Group of Like-Minded People	168
Relapse and Abstinence Cycles	170
The Family and Alcoholism	171
Treating Alcoholism	172
Chapter 9 History of Drug Use in America and Attempts to Control It	177
Origin of Hashish and the Persian Assassins	177
Chinese Opium Wars	177
Controlling Drug Use	181
Pure Food and Drug Act of 1906	181
Opium Exclusion Act of 1909	182
Harrison Narcotics Act of 1914	182
National Prohibition Act of 1919	182
The Geneva International Commission	182
Marihuana Tax Act of 1937	183
Narcotics Drug Import and Export Act of 1951 (The Boggs Act)	183
Narcotics Control Act of 1956	184
Rockefeller Drug Laws	185
Medicalizing Drug Use	185
Porter Farm Act of 1929	186
Comprehensive Drug Abuse Prevention and Control Act of 1970	186
Methadone Control Act of 1973	187
The Drug Abuse Warning Network	188
The Marijuana Controversy	191
Chapter 10 Drugs in Popular Culture	195
Art	195
Literature and Poetry	196
Music	200

Comedy	201
Magazines	203
Movies and Television	203
Drug User as Innocent Victim	204
Drug Dealer or Pusher Forced Into Trafficking	206
Drug User as Harmless and Goofy	206
Drug Subculture	208
Drug Use and the Police	210
Relationship Between Licit and Illicit Drug Use and the Media	210
Relationship Between Marijuana, Heroin, and Other Harder Drugs: Is Marijuana a Gateway Drug?	214
Chapter 11 Becoming a Drug User: Careers, Personalities, and Interaction—Two Perspectives	217
A Psychotherapeutic Approach	217
Case #1: Dr. Garner: Habitual Marijuana User	221
Case #2: Julie Kay: Addicted to Heroin	224
Case #3: Timothy Smith: Addicted to Pain Killers	226
A Reporter's Observations	229
A Sociological Perspective	229
Interaction, Sense Making, and Identity	229
Subcultures and the Development of Identity	231
Chapter 12 The Business of Drug Use: Crime and Law Enforcement	237
The Mexico–U.S. Drug Connection	237
Drugs and Secondary Deviance	239
Women and Drug Dealing	240
Crack Dealing	240
Drugs and the Mafia	243
Drug Cartels and the Market for Drugs	244
Law Enforcement	247
Medical Professionals and Drugs	249
Chapter 13 Prevention and Treatment of Alcohol and Substance Use Disorders	253
Prevention Efforts	254
Arrest Data	255

Emergency Department Visits	256
Self-Reports: The National Survey on Drug Use and Health	257
Programs Directed at Youth	258
The Just Say No Campaign	258
Drug Abuse Resistance Education (D.A.R.E.)	259
Diversion: Drug Court	262
Psychotherapy	264
Cognitive-Behavioral Therapy (CBT)	265
Rehabilitation Program Studies	266
Informal Self-Help Programs: Alcoholics Anonymous and Narcotics Anonymous	267
Therapeutic Communities	268
Daytop Village	268
Phoenix House	269
Passages Malibu	270
The Strange Story of Synanon	270
Methadone Maintenance	274
An Innovative Approach	274
Unconventional Approaches	275
Outward Bound Programs	275
Acupuncture	276
Appendix A: Case Histories: Alcohol Abusers	281
Appendix B: Case Histories: Drug Abusers	313
References	331
Index	363