

<hr/>		
Part II	The 'Traditional' Economics of the Arts and Heritage	207
<hr/>		
8	Economics of the Performing Arts	209
9	Economics of Cultural Heritage	250
10	Economics of Festivals, Cities of Culture, Creative Cities and Cultural Tourism	286
11	Economic Evaluation of Cultural Policy	316
<hr/>		
Part III	Artists' Labour Markets and Copyright	351
<hr/>		
12	Economics of Artists' Labour Markets	353
13	Economics of Copyright	394
<hr/>		
Part IV	The Creative Industries	427
<hr/>		
14	Economics of Creative Industries	429
15	Economics of the Music Industry	463
16	Economics of the Film Industry	500
17	Economics of the Video Games Industry	538
18	Economics of Broadcasting	558
19	Economics of Book Publishing	589



Part V Conclusion

625

20 Conclusion

627

Postscript

646

References

648

Index

670