

Contents

<i>List of Figures</i>	vii
<i>Preface: What Is Narrative Economics?</i>	ix
<i>Acknowledgments</i>	xxi

Part I The Beginnings of Narrative Economics

1 The Bitcoin Narratives	3
2 An Adventure in Consilience	12
3 Contagion, Constellations, and Confluence	18
4 Why Do Some Narratives Go Viral?	31
5 The Laffer Curve and Rubik's Cube Go Viral	41
6 Diverse Evidence on the Virality of Economic Narratives	53

Part II The Foundations of Narrative Economics

7 Causality and Constellations	71
8 Seven Propositions of Narrative Economics	87

Part III Perennial Economic Narratives

9 Recurrence and Mutation	107
10 Panic versus Confidence	114
11 Frugality versus Conspicuous Consumption	136
12 The Gold Standard versus Bimetallism	156
13 Labor-Saving Machines Replace Many Jobs	174

14	Automation and Artificial Intelligence Replace Almost All Jobs	196
15	Real Estate Booms and Busts	212
16	Stock Market Bubbles	228
17	Boycotts, Profiteers, and Evil Business	239
18	The Wage-Price Spiral and Evil Labor Unions	258

Part IV Advancing Narrative Economics

19	Future Narratives, Future Research	271
----	------------------------------------	-----

	<i>Appendix: Applying Epidemic Models to Economic Narratives</i>	289
--	--	-----

	<i>Notes</i>	301
--	--------------	-----

	<i>References</i>	325
--	-------------------	-----

	<i>Index</i>	351
--	--------------	-----