

# CONTENTS

	<i>Acknowledgment</i>	ix
<b>1</b>	<b>Introduction</b>	<b>1</b>
	From mediatization to deep mediatization	3
	Traditions and perspectives	7
	The chapters of this book	12
	Notes	16
<b>2</b>	<b>The making of deep mediatization</b>	<b>17</b>
	A political economy of digital infrastructures	19
	The role of pioneer communities	30
	Deep mediatization's quantitative trends	40
	Notes	52
<b>3</b>	<b>Media as a process</b>	<b>56</b>
	Questioning media logics	59
	Thinking about media as a process	67
	Scaling the media manifold	84
	Notes	95
<b>4</b>	<b>A figurational approach</b>	<b>100</b>
	Figurations, communications and media	102
	A figurational perspective on society	106
	Transformation as re-figuration	109
	Notes	113
<b>5</b>	<b>Deep mediatization's re-figuration of society</b>	<b>115</b>
	The new interrelatedness of figurations	116
	The transformation of existing figurations	127
	The emergence of new figurations	138
	Notes	144

<b>6</b>	<b>The individual in times of deep mediatization</b>	<b>149</b>
	Media repertoires and the multiplicity of figurations	152
	Everyday ambivalences of the data double	157
	The re-orientation of the self	166
	Notes	173
<b>7</b>	<b>Deep mediatization and the good life</b>	<b>176</b>
	<i>A deep generational change?</i>	180
	New forms of organizing	187
	The need for individual autonomy	194
	Notes	199
	<i>References</i>	203
	<i>Index</i>	237