CONTENTS

Acknowledgments	ix
Introduction	3
Chapter 1 The Press Personified	19
Chapter 2 Do New Media Encourage Scandalmongering? The View from 1838	31
Chapter 3 From Beaumarchais to Scribe, Balzac's Concrete Publicity	51
Chapter 4 Papers That Block the Light	73
Chapter 5 Paper as Moral Fiber	93
Conclusion	109
Appendix 1 Plays about the Press (1836–1848)	113
Appendix 2 Prospectus, César Birotteau	133
Notes	141
Bibliography	167
Index	185