

CONTENTS

<i>List of contributors</i>	x
Introduction	1
<i>The spirit of Salzburg</i>	2
<i>New directions</i>	3
<i>Part I: new challenges</i>	4
<i>Part II: new practices</i>	5
<i>Part III: new pedagogies</i>	6
PART I	
New challenges	9
1 New journalisms, new challenges	11
<i>Stephen Jukes and Karen Fowler-Watt</i>	
<i>Introduction</i>	11
<i>How the media world became destabilised</i>	13
<i>Audience behaviour and expectations have changed</i>	14
<i>Searching for answers – five challenges for the new journalisms</i>	15
<i>Understanding audiences</i>	16
<i>Building bridges</i>	18
<i>A diverse workforce</i>	20
<i>Social media platforms – disruptive and destabilising</i>	21
<i>New pedagogies – a partial route?</i>	23
<i>Building external partnerships</i>	24
<i>To accredit or not to accredit?</i>	24

	<i>Innovative and critical approaches</i>	25
	<i>“Talking with”</i>	25
	<i>Conclusion</i>	26
2	Connected or disconnected?	31
	<i>Jon Snow</i>	
	<i>A disconnected elite</i>	32
	<i>Media framing</i>	33
	<i>Finding voices in a vacuum</i>	34
	<i>Raised consciousness?</i>	34
	<i>Triumphs for “old media”?</i>	35
	<i>Social media: the route to connectivity?</i>	37
	<i>Rethinking impartiality</i>	38
	<i>Getting involved</i>	39
	<i>Being connected</i>	41
	<i>Afterword by the editors</i>	42
3	Journalists in search of identity	45
	<i>Stephen Jukes</i>	
	<i>Introduction</i>	45
	<i>The coherent narrative of journalism begins to break down</i>	46
	<i>How changing practice is challenging and shifting values</i>	49
	<i>The inexorable rise of emotion</i>	49
	<i>The journalist as a brand and marketing agent</i>	52
	<i>How the norm of balance is failing the public</i>	54
	<i>Breaking the taboo around collaboration</i>	56
	<i>Conclusion</i>	58
PART II		
	New practices	63
4	Can analytics help save local newspapers?	65
	<i>Nicole Blanchett Neheli</i>	
	<i>Introduction</i>	65
	<i>Local news matters</i>	66
	<i>Two local newspapers in flux</i>	67
	<i>The impact of metrics and analytics</i>	69
	<i>Churnalism and chasing traffic: a negotiation of time and values</i>	70
	<i>The digital divide of editing practice</i>	71

	<i>Negotiating the value of a story and the definition of a journalist</i>	72
	<i>Social media: beauty and the beast</i>	73
	<i>A spectrum of practice</i>	74
	<i>Conclusion</i>	75
5	Connecting publics through Global Voices	81
	<i>Ivan Sigal</i>	
	<i>Global Voices: mission and values</i>	81
	<i>A new practice?</i>	83
	<i>New challenges</i>	86
	<i>The issues and the process</i>	87
	<i>Conclusions</i>	92
6	Images: reported, remembered, invented, contested	95
	<i>Susan D. Moeller</i>	
	<i>Introduction: the truth demands our attention</i>	95
	<i>Reported images</i>	98
	<i>Remembered images</i>	102
	<i>Invented images</i>	105
	<i>Contested images</i>	107
	<i>Conclusion: the humanity of image</i>	109
PART III		
	New pedagogies	115
7	New journalisms, new pedagogies	117
	<i>Karen Fowler-Watt</i>	
	<i>Disaffected, disconnected, and distrusted</i>	118
	<i>The role of journalism education</i>	121
	<i>Reimagining journalism education: "It's the Story that Matters!"</i>	123
	<i>Activity I: unpacking journalism's values</i>	125
	<i>Fair and impartial</i>	125
	<i>Truthful and accurate</i>	126
	<i>Independent and ethical</i>	126
	<i>Humane</i>	127
	<i>Accountable</i>	128
	<i>Activity II: challenging journalism's values</i>	129
	<i>Challenges to fairness and impartiality</i>	129
	<i>Challenges to truth and accuracy</i>	129

- Challenges to independent and ethical journalism* 130
 - Challenges to humanity as a value* 130
 - Challenges to accountability* 130
 - An intervention* 131
 - Activity III: “sense of self” and identity* 131
 - Empathy as a news value* 132
 - Looking to the future: reimagining journalism’s core values* 133
 - Towards new pedagogies* 134

- 8 Civic intentionality and the transformative potential of journalism pedagogies 139
 - Paul Mihailidis, Roman Gerodimos, and Megan Fromm*

 - An experiment in transformative media pedagogy* 139
 - Civic intentionality: a focus on value systems and the capacity to act* 141
 - The Salzburg context: reimagining journalism pedagogies in an age of distrust* 143
 - The IDEA framework* 144
 - Approaching meaningful tensions in journalism education* 146
 - Challenge 1 – shifting modes of audience engagement* 147
 - Challenge 2 – core values and storytelling* 147
 - Challenge 3 – youth identity and culture* 148
 - Challenge 4 – algorithms and artificial intelligence* 149
 - A pedagogic imperative: civic intentionality in journalism education* 149

- 9 Emergent narratives for times of crisis – ideas on documentary art and critical pedagogy 154
 - Pablo Martínez-Zárte*

 - Introduction: a world beset by crisis* 154
 - Exploring “historical truths” – a personal project* 159
 - Intervening to produce meaning* 162
 - Integrating different media* 164
 - Towards a critical pedagogy* 165
 - Imaginable worlds: balancing perception, narration, and justice* 168

- 10 Genocide and the mediation of human rights: pedagogies for difficult stories 172
 - Stephen Reese and Jad Melki*

 - Bearing witness* 173
 - Human rights as global issue* 173
 - The pedagogy* 174

<i>The programme</i>	174
<i>Methods</i>	176
<i>Results</i>	176
<i>The social dimension</i>	178
<i>The pedagogical challenge</i>	181
<i>The third rail of Israel</i>	183
<i>Overall assessment</i>	185
<i>The affective and cognitive paths</i>	186
<i>Conclusion</i>	189