

CONTENTS

<i>List of Figures</i>	ix
<i>List of Tables</i>	xi
<i>List of Contributors</i>	xiii

PART I INTRODUCTION

- | | |
|---|---|
| 1. New Developments in the Study of Corporate Social Responsibility | 3 |
| ABAGAIL MCWILLIAMS, DEBORAH E. RUPP, GÜNTER K. STAHL,
DONALD S. SIEGEL, AND DAVID A. WALDMAN | |

PART II MICRO/HR ISSUES

- | | |
|---|-----|
| 2. The Psychology of CSR | 19 |
| DAVID A. JONES | |
| 3. Good Intentions are Not Enough: Applying Best Practices from Humanitarian Aid to Evaluate Corporate Social Responsibility | 48 |
| ALEXANDER GLOSENBERG, LORI FOSTER, AND STUART CARR | |
| 4. Corporate Social Responsibility and Meaningful Work | 70 |
| AKWASI OPOKU-DAKWA AND DEBORAH E. RUPP | |
| 5. Diversity and Corporate Social Responsibility: Exploring the Potential Connections between Top Management Team/Board Diversity, CSR, and Workforce Diversity | 96 |
| FRANCES J. MILLIKEN | |
| 6. Responsible Business and Individual Differences: Employee Externally-Directed Citizenship and Green Behaviors | 124 |
| BRENTON M. WIERNIK, DENIZ S. ONES, STEPHAN DILCHERT,
AND RACHAEL M. KLEIN | |
| 7. Corporate Volunteering: Who Really Wins? | 156 |
| KAREN BLAKELEY | |

8. Corporate Social Irresponsibility in Spite of Efforts to Act Responsibly: The Nature, Measurement, and Contextual Antecedents of CSR and CSiR by Organizations 176
MARIA ROTUNDO
9. When CSR Backfires: Understanding Stakeholders' Negative Responses to Corporate Social Responsibility 207
CHELSEA R. WILLNESS

PART III ENVIRONMENT, SUSTAINABILITY

10. Environmental Responsibility: Theoretical Perspective 241
LAMMERTJAN DAM, TOMMY LUNDGREN, AND BERT SCHOLTENS
11. CSR and Environmental Law: Concepts, Intersections, and Limitations 261
BENEDICT SHEEHY
12. Environmental Management and Strategy 283
ALFRED MARCUS
13. On the Links between Corporate Environmental and Financial Performance: Camera or Mirror? 308
TIMO BUSCH AND MARC ORLITZKY

PART IV ENTREPRENEURSHIP/SOCIAL ENTREPRENEURSHIP

14. New Roles for Business: Responsible Innovators for a Sustainable Future 337
CHRISTIAN VOEGTLIN AND ANDREAS GEORG SCHERER
15. Social Entrepreneurship: Prospects for the Study of Market-Based Activity and Social Change 359
JOHANNA MAIR AND NIKOLAS RATHERT
16. Corporate Responsibility and the Base of the Pyramid Proposition 374
DENIS G. ARNOLD AND SABRINA L. SPEIGHTS
17. Bringing Together the Big and the Small: Multinational Corporation Approaches to Corporate Social Responsibility and Entrepreneurship in Africa 391
BENÉT DEBERRY-SPENCE, LEZ TRUJILLO TORRES, AND ROBERT EBO HINSON

18. Entrepreneurship *by* and *for* Disadvantaged Populations: Global Evidence 412
MAIJA RENKO AND MICHAEL J. FREEMAN

PART V STRATEGY AND GOVERNANCE

19. Stakeholder Management: A Managerial Perspective 433
JEFFREY S. HARRISON AND ANDREW C. WICKS
20. The Consequences of Mandatory Corporate Sustainability Reporting 452
IOANNIS IOANNOU AND GEORGE SERAFEIM
21. Profit-with-Purpose Corporations: An Innovation in Corporate Law to Meet Contemporary CSR Challenges 490
KEVIN LEVILLAIN, BLANCHE SEGRESTIN, AND ARMAND HATCHUEL
22. Redefining the Strategy Field in the Age of Sustainability 514
IOANNIS IOANNOU AND OLGA HAWN

PART VI BUSINESS ETHICS AND RESPONSIBILITY

23. A Researcher's Guide to Business and Society Archival Datasets 543
ALI SHAHZAD, NICHOLAS BARTKOSKI, BRANDI K. MCMANUS, AND MARK P. SHARFMAN
24. Mightier than the Sword: How Activists Use Rhetoric to Facilitate Perception Change in Industries 572
THEODORE L. WALDRON, CHAD NAVIS, AND GIDEON MARKMAN
25. Institutions and Corporate Social Responsibility 605
MICHAEL A. WITT AND CHRISTOF MISKA
26. Social Movements and Corporate Social Responsibility: From Contention to Engagement 620
ALWYN LIM
27. Corporate Social Responsibility in Emerging Markets 637
JONATHAN DOH, BRYAN W. HUSTED, AND VALENTINA MARANO

- Index* 659