Contents

Praise — V

Acknowledgments — VII

About the Author — IX

Introduction —— XIV

Part 1: Innovating How We Innovate

Chapter 1 The Next Wave of Innovation — 2

Chapter 2 Fusion: A New Model of Radical Innovation ----- 9

Chapter 3 What I Learned, How, and From Whom — 18

Chapter 4 Five Habits of Highly Effective Fusioneers ----- 31

Part 2: Stories of Outward Openness

Chapter 5 Schools for the Schoolless — 42

Chapter 6 Silk Vaccines — 53

Chapter 7 eCommerce and Globalization —— 65

Chapter 8 Lime.com ----- 76



XII --- Contents

Chapter 9 The Tippling Club — 88

Chapter 10 The Advanced Biopolymer Pocket Watch — 103

Part 3: Stories of Inward Openness

Chapter 11 Quantum Potential —— 112

Chapter 12 Execu-Care — 123

Chapter 13 SensPD and BioHug ----- 137

Chapter 14 Chief Dream Igniter —— 150

Chapter 15 Well-Being and Wealth-Building — 162

Chapter 16 The Science of Happiness ... at Scale — 175

Part 4: Stories of Collecting

Chapter 17 Quantum-Chemical Social Networks — 190

Chapter 18 Matt Mitcham and the Mathematician — 201

Chapter 19 DNAApp ----- 216

Chapter 20 Nokia Ringtones and Life Tools ----- 225

Contents ---- XIII

Chapter 21 SwineTech — 234

Chapter 22 Mr. Toilet and the BoP Hub ----- 248

Part 5: Stories of Sensing

Chapter 23 KFC, Hungry Jack's, and Domino's Pizza Australia — 262

Chapter 24 Found8 ----- 275

Chapter 25 Mosquito Attractant and the Polyclone Chop — 287

Chapter 26 Urban Farming — 297

Chapter 27 The Swiss-South-African-Asian Joint Venture —— 308

Chapter 28 The Human Face of Big Data — 318

Part 6: Stories of Fusing

Chapter 29 Leading-Edge IoT and Integrative Thinking — 336

Chapter 30 Science Is a Personal Business — 351

Chapter 31 Connectography ----- 362

Chapter 32 Jeiva — 372 XIV ---- Contents

Chapter 33 Killer Mystery Infections and the 24-in-1 Test —— 385

Chapter 34 Forbidden Music of the Cultural Revolution —— 400

Part 7: Your Journey

Chapter 35 Exploring Your World ----- 416

Chapter 36 Exploring Yourself — 438

Chapter 37 Collecting the Dots ----- 455

Chapter 38 Seeing What Others Don't — 466

Chapter 39 Connecting the Dots ----- 482

Index ----- 497