

# CONTENTS

<i>List of figures</i>	viii
<i>List of tables</i>	x
<i>List of symbols used</i>	xii
<b>Introduction</b>	1
Analytical tools: what they are and how they are used	1
Introduction to the tools	1
<b>1 Structural relations: homology</b>	3
Summary	3
Theory	3
Application: <i>The battle of the Argonne</i> by Magritte	16
<b>2 Operations of transformation</b>	20
Summary	20
Theory	20
Application: iconography of mythical beings from Tibetan Buddhism	29
<b>3 The semiotic square</b>	40
Summary	40
Theory	40
Applications	49
<b>4 The veridictory square</b>	53
Summary	53
Theory	53
Application: Molière's <i>Tartuffe</i> ( <i>The imposter</i> )	60
<b>5 The tensive model</b>	63
Summary	63
Theory	63
Application: Pascal's theory of knowledge	74

<b>6 The actantial model</b>	80
Summary	80
Theory	80
Applications	86
<b>7 The narrative program</b>	93
Summary	93
Theory	94
Applications	101
<b>8 The canonical narrative schema</b>	107
Summary	107
Theory	107
Application: "The crow and the fox" by Jean de La Fontaine	115
<b>9 Figurative, thematic and axiological analysis</b>	119
Summary	119
Theory	119
Application: "I miss the land" by Georges Bouchard	122
<b>10 Thymic analysis</b>	127
Summary	127
Theory	127
Application: "The dog and the perfume bottle" by Charles Baudelaire	140
<b>11 Semic analysis</b>	143
Summary	143
Theory	143
Applications	154
<b>12 Dialogics</b>	170
Summary	170
Theory	170
Applications	175
<b>13 The semantic graph</b>	182
Summary	182
Theory	182
Applications	190
<b>14 Analysis by classification</b>	203
Summary	203
Theory	204
Application: classifying death in <i>Hamlet</i>	212

<b>15 Analyzing rhythm and arrangement</b>	215
Summary	215
Theory	216
Applications	227
<b>16 The functions of language</b>	232
Summary	232
Theory	232
Application: <i>[If you drink, then drive, you're a bloody idiot]</i>	239
<b>17 Peirce's semiotics</b>	241
Summary	241
Theory	241
Application: a footprint in the sand	247
How to use Peirce's semiotics	248
<b>18 Narratology</b>	250
Summary	250
Theory	250
Application: "The dairy woman and the crock of milk" by Jean de La Fontaine	258
<b>19 The anthropic zones</b>	262
Summary	262
Theory	263
Application: <i>The reclining nude</i> by Magritte	269
<b>20 A short introduction to semiotics</b>	273
Summary	273
Theory	273
 <i>Bibliography</i>	 279
<i>Index</i>	282