

Contents

Acknowledgements	V
Introduction	1
Chapter One	
Character and Knowledge in Early Eighteenth-Century English Periodicals	17
1 The Character Sketch as a Literary Genre	19
2 <i>The Tatler</i> and <i>The Spectator</i> : Communicating Knowledge	28
Chapter Two	
Epistemic Categories	45
1 Producing Knowledge: Authoritative People	46
2 Communicating Knowledge: Rhetorical Authority	53
3 Disseminating Knowledge: Publication Forms	71
4 Ordering Knowledge: Taxonomy	81
Chapter Three	
<i>The Tatler</i> : The 'Individual' Gaze	89
1 Sir Isaac Bickerstaff: The Model Observer	89
2 Understanding Character: The Art of Deduction and Induction	99
Chapter Four	
<i>The Spectator</i> : A Community of Modern Observers	127
1 The Observers: Authority and Credibility	128
Mr. Spectator Mr. Spectator's Fellow Observers	
2 Modern Observational Practices	142
Attention Note Taking Repetition Synthesis	
3 The Spectator's Cases	171
Chapter Five	
Ordering Characterological Knowledge in <i>The Tatler</i> and <i>The Spectator</i>	191
1 Basic Ordering Gestures	191
Opposition and Analogy Specification	
2 Socio-Cultural Ordering Systems	198
The Musical Ensemble The Anatomical Dissection The List The Map	
3 A Taxonomy of Characters	241
The Coquette The Beau The Pedant	
Conclusion	281
Appendix	287
Work Cited	331
Table of Figures	349