Contents

Plate section facing page 174

	Acknowledgements	ix
	Notes on Conventions	xi
	Foreword	xiii
	List of Figures	XV
	List of Plates	xvi
	Introduction	1
	Readership and circulation	5
	Concept and historiography	8
	The organization of this study	24
	A note on sources	26
1.	The Background, 1822-1918	30
	The English-language press in Japan, China and Korea,	
	1822–1918	30
	Early developments and key issues	35
2.	The Foreign Ministry network, 1904–1937	55
	Movements in the popularity of writings on Japan	57
	The growth in demand for news of Japan	62
	The formation of networks in the English-language press	66
	Official suspicions	68
	News management and national integrity: Japan at the Paris	
	Conference	72
	John N. Penlington, <i>The Times</i> and the Foreign Ministry	
	Information Bureau	74
	The Foreign Ministry network	75
	John Russell Kennedy and problems at Kokusai	77
	From Kokusai to Rengō to Dōmei	81
	Japan's press wars in East Asia	84
3.	Britain in East Asia and the Japan Chronicle network,	
	1891-1936	92
	The Foreign Office, the British press, and the English-language	94

vi Contents

	Robert Young, Morgan Young, and the Japan Chronicle of Kobe,	
	1891–1936	98
	The Japan Chronicle network, 1891–1936	107
4.	The United States in East Asia and the Japan Advertiser	
	network, 1911-1936	121
	The Japan Advertiser network in China	128
	The Japan Advertiser network and the 'Missouri Mafia'	144
	The decline of the Japan Advertiser network in China	146
5.	Reporting Japan, 1918–1930	158
	The networks and the issues in the early 1920s	159
	The Anglo-Japanese Alliance renewal issue, 1920–1922	164
	Reporting the labour and socialist movements in Japan	169
	Reporting the growth of nationalism and patriotic movements	
	in Japan	175
	The US Immigration Act, 1924	180
	The London Naval Treaty, 1930	183
6.	. Reporting Japan in China, 1927–1937	189
	The Manchurian Incident	192
	The Shanghai Incident	199
	The debate on Manchukuo	208
	The challenge to Japanese integrity	214
	Manchukuo becomes a fait accompli	217
	The Amō Statement	218
	The outbreak of full-scale war in China	220
7	. Endgame, 1936–1941	232
	Endgame in Japan	234
	Japan News-Week	241
	Forces behind the amalgamation of the English-language	
	press in Japan	244
	The loudest voice in the room	250
8	3. Publicity warriors: the Japan network, 1941–1945	273
	Closing down China	275
	'Publicity Warriors': reorienting the press in Greater East Asia	278
	Setting the record straight	284
	Peace, 'Hisashiburi!'	287
	Revivals in Shanghai and the 'loss' of China	288
9	P. Conclusions	297
	The argument	298
	Correctives and exceptions	302
	Influence and access	303

Contents vii

Bibliography Appendices	
2. Unpublished and lost Yenching University Master's Theses	348
3. The Youngs of Kōbe	349
4. Foreign correspondents in Chongqing, 1942	350
5. Exchange rates	351
6. Japan correspondents of <i>The Times</i> , London, 1868~2009	353
7. The English-language press of Japan, 1861–1956	354
8. The English-language press of China: a selective chronology,	
1845–1949	367
9. The English-language press of Korea, c.1890–1937	379
Index	