

# CONTENTS

<i>List of illustrations</i>	<i>vi</i>
<i>Acknowledgements</i>	<i>viii</i>
1 Introduction	1
2 Six housing questions	6
3 Behavioural science toolbox	21
4 Housing provident fund and homeownership	41
5 Mega-events and gentrification	61
6 Endowment effect and house price determination	78
7 Market sentiment and housing bubbles	95
8 Housing wealth and energy consumption	112
9 Social comparison and residential satisfaction	132
10 Conclusions	150
<i>Index</i>	<i>153</i>