## Contents

INTRODUCTION	
by Thomas A. Sebeok	1
PART ONE POETIC PROCESS AND LITERARY ANALYSIS	7
Poetic Process and Literary Analysis by I. A. Richards	9
Comments	24
PART TWO STYLE IN FOLK NARRATIVE	
Oral Styles of American Folk Narrators by Richard M. Dorson	27
Comments	52
PART THREE LINGUISTIC APPROACHES TO VERBAL ART	55
Casual and Noncasual Utterances within Unified Structure by C. F. Voegelin	57
Linguistics and the Study of Poetic Language by Edward Stankiewicz	69
The Application of Linguistics to the Study of Poetic Language by Sol Saporta	82

XV1	c	ontents
	A Program for the Definition of Literature (abstract) by Archibald A. Hill	94
$\lambda$	Expressive Language (abstract) by Edward Stankiewicz	96
	Comments	98
PAR	RT FOUR PHONOLOGICAL ASPECTS OF STYLE	107
	Phonological Aspects of Style: Some English Sonnets by Dell H. Hymes	109
PAR	RT FIVE METRICS	133
	Metric Typology by John Lotz	135
	Comparing Metrical Styles by Seymour Chatman	149
	On Free Rhythms in Modern Poetry by Benjamin Hrushovski	173
	The Metrical Emblem (abstract) by John Hollander	191
	The Concept of Meter: an Exercise in Abstraction (abstract) by W. K. Wimsatt, Jr., and M. C. Beardsley	193
	Comments	197
PAR	T SIX GRAMMATICAL ASPECTS OF STYLE	211
	Nominal and Verbal Style by Rulon Wells	213
	Decoding a Text: Levels and Aspects in a Cheremis Sonnet by Thomas A. Sebeok	221
	An Analysis of Structured Content, with Application of Electron Computer Research, in Psycholinguistics (abstract) by Thomas A. Sebeok and V. J. Zeps	nic 236
	Comment	237
PAR	T SEVEN SEMANTIC ASPECTS OF STYLE	239
	Variant Readings and Misreading by I. A. Richards	241

Contents	xvii
The Pronouns of Power and Solidarity by Roger Brown and Albert Gilman	253
Style in Finnegans Wake (abstract) by Fred H. Higginson	277
Comments	278
PART EIGHT PSYCHOLOGICAL APPROACHES TO THE PROBLEM OF STYLE	281
Vectors of Prose Style by John B. Carroll	283
Some Effects of Motivation on Style of Encoding by Charles E. Osgood	293
Commonality of Association as an Indicator of More General Patterns of Verbal Behavior by James J. Jenkins	307
Comments	330
PART NINE RETROSPECTS AND PROSPECTS	
From the Viewpoint of Linguistics:  Opening Statement, by Fred W. Householder, Jr.  Concluding Statement: Linguistics and Poetics,	339
by Roman Jakobson	350
From the Viewpoint of Psychology: Opening Statement, by Roger Brown Closing Statement, by George A. Miller	378 386
From the Viewpoint of Literary Criticism: Opening Statement, by John Hollander Closing Statement, by René Wellek	396 408
Comments	420
REFERENCES	435
INDEX	451