Contents

List of Illustrations	page ix
Acknowledgments	xi

In	troduction	1
1	Institutionalism	4
2	Thickening "Thin" Institutionalism	7
3	A Modern Philosophical Myth and Its Basis	8

PART I THE HISTORICAL BASIS OF THE MYTH

1 Juxtapositionality in Art History		17	
	1	Two Modes of Modern Museum Display	18
	2	Two Developmental Stages of Juxtapositional Display	20
	3	Two Other Juxtapositional Contexts	38

PART II THE FRAMING MYTH

2	The Framing Process		59
	1	Formal Procedures	59
	2	For the Voyeur Sauvage	64
	3	The Case of Readymades	70
	4	Art Criticism into Frame	74
	5	Indiscernible Refinements	84

CONTENTS

3	Framing in Art-Historical Perspective	88
	1 Eight Shapes for Art History or Histories	88
	2 The Mechanics of Multiple Linear Art Histories	95
	3 Framing in the Analysis of Genre and Style	102
	PART III THE MYTH FRAMED	
4	Theoretic Refinements	115
	1 Particular Criticisms Considered	115
	2 Framing the Organic, the Impermanent, the	
	Performative	120
	3 Three Alternative Historical Theories of Visual Art	126
	4 The Prospects of a General Historical Theory of Art	134
	5 Overview	143

Illustrations	147
Notes	161
Selected Bibliography	177
Index	181
Index	10.