Contents

Preface	ix
Introduction: The Brussels Effect	xiii
PREFACE TO PART ONE: Theory	
1. How the EU Became a Global Regulatory Power	7
2. The Brussels Effect	25
3. The Brussels Effect in Context	67
PREFACE TO PART TWO: Case Studies	
4. Market Competition	99
5. Digital Economy	131
6. Consumer Health and Safety	171
7. Environment	207

viii Contents

PREFACE TO PART THREE: Assessment

8. Is the Brussels Effect Beneficial?	235
9. The Future of the Brussels Effect	265
Notes	289
Index	387