

CONTENTS

<i>List of Illustrations</i>	vii
<i>Foreword</i>	xii
Prelude: Democracy or Mediarchy?	1
Part I: Media	
1 Naming Mediarchy	13
<i>Interlude One: Heterarchy</i>	32
2 Approaching Mediarchy	37
<i>Interlude Two: Informational Pharmacology</i>	51
3 Unfolding Mediarchy	56
<i>Interlude Three: Affective Meteorologies</i>	67
4 Equipping Mediarchy	71
Part II: Mass Media	
5 Massifying Mediarchy	89
<i>Interlude Four: Populisms</i>	104
6 Systematizing Mediarchy	108
<i>Interlude Five: Media Powers</i>	125
7 Decolonizing Mediarchy	129
Part III: Medium	
8 Archaeologizing Mediarchy	145
<i>Interlude Six: Accelerationisms</i>	157
9 Stratifying Mediarchy	161
<i>Interlude Seven: The Politics of Low Frequencies</i>	175
10 Magnetizing Mediarchy	179
<i>Interlude Eight: Formative Milieus</i>	194

CONTENTS

11	Zombifying Mediarchy	198
Part IV: Meta-Media		
12	Digitizing Mediarchy	223
	<i>Interlude Nine: Data Commons</i>	238
13	Inhabiting Mediarchy	243
	<i>Interlude Ten: Mediarchic Metamorphoses</i>	260
14	Surprising Mediarchy	263
	Postlude: Medianarchism?	284
	<i>Notes</i>	296
	<i>Name index</i>	320
	<i>Subject index</i>	327