

CONTENTS

BOOKS BY DANNY SCHECHTER	2
DEDICATION	5
PROLOGUE TO A POST LOG	9
INTRODUCTION	
BLOGGING THE WAR AWAY	15
CHAPTER ONE: WINNERS AND LOSERS	
TRAINING MEDIA FOR WAR <i>(By Kathleen T. Rheim)</i>	31
PENTAGON PUTS JOURNALISTS TO USE IN SELLING THE WAR	33
IRONY AND REALITY IN REPORTING THE POST-WAR WAR	35
NOW THAT THE WAR IS OVER, MEDIA SHAME SURFACES	37
THE LINK BETWEEN WAR, THE FCC AND OUR RIGHT TO KNOW	39
WHITE HOUSE PRESS PARTY BECOMES A BUSH RALLY	41
WAR AS NEWS BECOMES WAR AS HISTORY	45
CHAPTER TWO: PRODUCING THE WAR	
IRAQI 'MONSTER' SEEKS TO WIN OUR HEARTS AND MINDS	51
WAR CALLS AND THE NEWS BIZ RUSHES TO ENLIST	53
THE MEDIA WAR AND THE ANTI-WAR MOVEMENT	54
HOW TO KEEP THE MEDIA ON MESSAGE	56
KEEPING THE CARDS BELOW THE TABLE	59
THE MEDIA WAR MIRRORS THE COMING WAR	64
PARTYING WITH MSNBC.COM	65
MESSIAHS AND MORE MEDIA MISHIGAS	67
WORDS FROM THE WISE	73
CHAPTER THREE: COUNTDOWN TO WAR	
WASHINGTON DEMANDS U.N. INSPECTORS LEAVE IRAQ	77
LIBERATION BY DEVASTATION	79
EMBED WITH THE MILITARY <i>(By David Miller)</i>	84
CHAPTER FOUR: MOBILIZING OPINION	
RIGHT WING LIBERATION THEOLOGY DRIVES SPEECH	91
WAR DANCES AND MEDIA COMPLAINTS	94
MEDIA JUMPS ABOARD THE PRESIDENT'S WAR EXPRESS	96
WHEN JINGOISM REPLACES JOURNALISM	98
"FICTITIOUS TIMES ARE HERE AGAIN"	102
15 BUNGLED STORIES <i>(By Greg Mitchell)</i>	107
CHAPTER FIVE: BATTLEFIELD BLUES	
IS THE INVASION BOGGED DOWN IN A NEW QUAGMIRE?	111
THE NETWORK JIHAD ON JOURNALISM	116
PERSONALITIES TARGETED AS PROBLEMS EMERGE	121
"A PREPOSTEROUS FACSIMILE OF JOURNALISM"	122
WHAT IS "THE VALUE PROPOSITION?"	128
MEDIA SHAKEDOWN AND BREAKDOWN	134
ONWARD, CHRISTIAN SOLDIERS	136

WAR AS ONE BIG JOKE	141
CHAPTER SIX: SURROUNDING BAGHDAD	
INVADERS FACE SANDSTORMS, BUGS AND CITIZEN SOLDIERS	145
APRIL FOOLS' DAY: THE FALL AND RISE OF PETER ARNETT	146
PENTAGON TURNS ON ARMCHAIR GENERALS	152
BAGHDAD BRACES, SAY TV FACES	156
WORDS OF THE WISE	161
CHAPTER SEVEN: WAR KILLS JOURNALISTS	
DEATH TOLL MOUNTS AS WAR TRAGEDY INVADES NEWSROOMS	165
WHAT WOULD DR. KING SAY ABOUT ALL OF THIS?	167
TV IS BOMBED TO CURE THEIR PROPAGANDA	171
DECAPITATION STRIKES TARGET SADDAM	175
COMICS MAKE FUN OF THE CONFLICT	179
AMNESIA STALKS THE AIRWAVES	184
ANOTHER WAR OF WORDS	186
CHAPTER EIGHT: SO THIS IS VICTORY?	
LOOTING ERUPTS, BAGHDAD IN CHAOS AS SOLDIERS WATCH	191
LIBERATION FESTIVAL FOR THIEVES AND TERROR	198
WAR WOWS THEM IN HEARTLAND	205
NETWORKS DECIDE TO CHANGE THE SUBJECT	207
WAR IS OVER, NOW IT'S TIME TO MOVE ON	211
NOW THE RESISTANCE AND POLITICAL TURMOIL	214
WAR COVERAGE UNDER FIRE FROM BBC CHIEF	217
THUG LIFE, BAGHDAD STYLE	219
TRUTH CRUSHED TO EARTH WILL RISE AGAIN	221
THE STATUE SPECTACLE: WE WANTED IT TO BE TRUE BUT IT WASN'T <i>(By Ted Rall)</i>	228
CHAPTER NINE: REMEMBERING THE FALLEN	
AFTER THE WAR: CALL FOR A MEDIA CRIMES TRIBUNAL	233
CPJ RELEASES REPORT ON PALESTINE HOTEL ATTACK	235
ROSTER OF THE DEAD AND MISSING	236
AMPLIFYING OFFICIALS, SQUELCHING DISSENT <i>(Fairness And Accuracy In Reporting)</i>	237
CHAPTER 10: WHAT CAN YOU DO ABOUT IT?	
A CALL FOR MEDIA ACTIVISM	241
AFTER THE WAR: THE SUMMER OF SUMMING UP	243
MANHUNTS AND MEDIA MYOPIA	251
A LETTER TO EDWARD R. MURROW	257
THE NETWORKS AND NEWS MANAGEMENT	262
CHAPTER 11: INTERNATIONAL PERSPECTIVES	
THE WAR AGAINST IRAQ ON TELEVISION: A SPLIT REALITY <i>(By Raimund Mock & Marcus Rettich)</i>	267
LAST WORDS	
DECEPTION AS POLICY	281
CREDITS	
ABOUT THE AUTHOR: DANNY SCHECHTER	285
ABOUT COLDTYPE.NET	286