

Contents

<i>List of figures</i>	viii
<i>List of tables</i>	ix
<i>Foreword</i>	x
1 The introduction: the premises and principles of digital journalism studies	1
1.1 <i>Four structural premises for digital journalism studies</i>	4
1.2 <i>The separation of news from journalism</i>	6
1.3 <i>What does Digital Journalism studies look like?</i>	8
1.3.1 <i>The interdisciplinarity of digital journalism studies</i>	9
1.3.2 <i>Digital journalism studies and global diversity</i>	11
1.4 <i>Outline of the book</i>	12
2 The definitions: current debates and a framework for assessing digital journalism studies	15
2.1 <i>Digital journalism studies: definitions and debates</i>	15
2.2 <i>An analytical framework: society, sector, and scholarship</i>	19
2.2.1 <i>Issue (in)visibility</i>	21
2.2.2 <i>Pro-innovation bias</i>	22
2.2.3 <i>Path dependency</i>	23
2.2.4 <i>Addressability</i>	24
2.3 <i>Turning to thematic clusters in Digital Journalism</i>	25
3 The technologies: unpacking the dominant object of study in Digital Journalism Studies	27
3.1 <i>Data journalism</i>	29
3.2 <i>Analytics and metrics</i>	30

3.3	<i>Algorithms and automation</i>	34
3.4	<i>Concluding discussion</i>	38
4	The platforms: distributions and devices in digital journalism	40
4.1	<i>Digital journalism and platforms</i>	41
4.1.1	<i>Building platform presence</i>	42
4.1.2	<i>Platform counterbalancing</i>	48
4.2	<i>Digital journalism and digital devices</i>	51
4.3	<i>Discussions and conclusions</i>	53
5	The theories: how digital journalism is understood	55
5.1	<i>What is theory and why does it matter?</i>	57
5.2	<i>The multitude of theories in digital journalism studies</i>	58
5.2.1	<i>Digital journalism as a social system</i>	59
5.2.2	<i>Digital journalism as a socio-technical practice</i>	62
5.2.3	<i>Digital journalism as a democratic force</i>	64
5.2.4	<i>Digital journalism as post-industrial business endeavour</i>	66
5.2.5	<i>Digital journalism as cultural production and discourse</i>	67
5.3	<i>The theoretical blind spots of digital journalism studies</i>	68
6	The assumptions: the underlying normativity of digital journalism studies	72
6.1	<i>The normative future-predictions of digital journalism studies</i>	74
6.1.1	<i>Digital journalism studies and the discourse of crisis</i>	76
6.1.2	<i>Digital journalism studies and the discourse of technological optimism</i>	79
6.2	<i>Digital journalism studies and the discourse of innovation</i>	81
6.2.1	<i>The newness bias</i>	82
6.2.2	<i>The problems with change and how to deal with them</i>	84
6.3	<i>Concluding remarks</i>	85

7	The methodologies: how digital journalism is researched	87
7.1	<i>Methods in Digital Journalism</i>	89
7.2	<i>Numbers, metrics, and computational methods</i>	91
7.2.1	<i>Advancing content analysis in digital journalism studies</i>	92
7.2.2	<i>Computational methods and analysis of information networks</i>	93
7.2.3	<i>Problems with big data computational methods</i>	95
7.3	<i>Digital ethnography</i>	97
7.4	<i>Audience research</i>	99
7.5	<i>Concluding remarks</i>	100
8	The futures: deconstructions of and directions for digital journalism studies	102
8.1	<i>Digital journalism studies for or about the sector</i>	104
8.2	<i>Key takeaways: the formative formations of the field</i>	106
8.3	<i>Directions for digital journalism studies for the 2020s</i>	109
	<i>Selected references</i>	117
	<i>Index</i>	120