CONTENTS

Co	ontents cross-referenced	x
List of figures and tables		xiii
Ac	knowledgements	xv
A	Introduction: key topics in the	
	study of discourse analysis	1
1	What is discourse analysis?	2
2	Texts and texture	5
3	Texts and their social functions	7
	Discourse and ideology	11
5	Spoken discourse	17
6	Strategic interaction	21
	Context, culture and communication	25
8	Mediated discourse analysis	28
9	Multimodal discourse analysis	31
10	Corpus-assisted discourse analysis	34
В	Development: approaches to	
	discourse analysis	37
1	Three ways of looking at discourse	38
2	Cohesion, coherence and intertextuality	41
3	All the right moves	49
4	Constructing reality	55
5	The texture of talk	62
6	Negotiating relationships and activities	68
7	The speaking model	73
8	Mediation	76
9	Modes, meaning and action	80
10	Procedures for corpus-assisted discourse analysis	87
С	Exploration: analysing discourse	93
1	Doing discourse analysis: first steps	94
2	Analysing texture	97
3	Analysing genres	104
4	Competing ideologies	107
5	Analysing speech acts and implicature	110
6	Analysing conversational strategies	114

VIII CONTENTS

7	Analysing contexts	118
8	Doing mediated discourse analysis	123
	Analysing multimodality	125
	Analysing corpora	132
D	Extension: readings in	
	discourse analysis	139
1	Three perspectives on discourse	140
2	Three perspectives on texture	146
3	Genres, discourse communities and creativity	156
4	Ideologies in discourse	162
5	Two perspectives on conversation	171
6	Politeness and framing in interaction	178
7	The ethnography of communication	186
8	Discourse and action	191
9	Two perspectives on multimodality	200
10	Corpus-assisted discourse analysis	207
Further reading		215
References Author index		218
		228
Glossarial index		229