Contents

Acknowledgments vii

Introduction 1
JOSEPH M. CHAN AND FRANCIS L. F. LEE

1 Mapping Comparative Communication Research: What the Literature Reveals 12
CLEMENT Y. K. SO

2 Can We Compare Media Systems? 36
COLIN SPARKS

3 Mapping Comparative Research on Television Foreign News 63
AKIBA A. COHEN

4 The Unbearable Lightness of Communication for Development and Social Change 76
JAN SERVAES

5 Comparative Guanxi Research Following the Commensurability/Incommensurability (C/I) Model 94
GEORGETTE WANG AND CHRISTINE Y. H. HUANG

6 Beyond Positivism of Big Data Analysis: Toward Discursive Geographies and the ‘Reflexive’ Interdependence of Communicative Relations 113
INGRID VOLKMER

7 Thinking through the City: A Comparative, Ecological, and Globally Oriented Approach 128
MYRIA GEORGIOU
8 Broadening Conceptions of Mobile and Its Social Dynamics
WILLIAM H. DUTTON, FRANK HANGLER, AND GINETTE LAW

9 The Global–Local Communication Synchronization: China’s Response to the SARS Outbreak and the Air Pollution Crisis
JOSEPH M. CHAN AND ZHIFEI MAO

10 Domestication of Foreign News Considered Comparatively: Variable Applications and Relationships with Audience Interests
FRANCIS L. F. LEE

11 Cultural Capital and Affect at Work: A Case Study of the Korean and Chinese TV Drama Meteor Shower
ANTHONY Y. H. FUNG AND CHOE KEYSOOK

12 Research Network and Comparative Communication Studies: Practice and Reflections
JOSEPH M. CHAN

List of Contributors
Index