

# Contents

<i>Acknowledgments</i>	viii
1 Introduction	1
2 What Kind of Journalism Matters Most?	13
3 Reported, Compelling, and Assertive	36
4 The Problem of Media Bias	50
5 Evidence That Journalism Matters (or Doesn't)	59
6 Why Technology is Not the Whole Story	76
7 Journalism's Four Non-Revolutions	90
8 Is There a Future for Journalism?	104
<i>Notes</i>	117
<i>Further Reading</i>	129