CONTENTS

	Preface	·V
1	The New Sociology	1
2	Science: Theory and Fact	7
3	Values and Science	18
4	Science: Pure and Applied	29
5	Basic Elements of the Scientific Method: Concepts	41
6	Basic Elements of the Scientific Method: Hypotheses	56
7	Design of Proof: Testing the Hypothesis	74
8	Further Problems in Research Design	92
9	Use of the Library (by Joseph S. Komidar)	103
10	Observation	119
11	Constructing a Questionnaire	132
12	The Mailed Questionnaire	170
13	The Interview	184
14	Probability and Sampling	209
15	Scaling Techniques: The Basic Problem	232
16	Scaling Techniques: Social Distance, Sociometric, and Rating Scales	243
17	Scaling Techniques: Ranking, Internal Consistency, and Scalogram Scales	261
18	Research in Population	296
19	Some Problems in Qualitative and Case Analysis	313
20	The Analysis of Data	341
21	Preparing the Report	359
	Index	377