

Table of Contents

Part A. Introductory Overview of Dissertation	VII
Acronyms.....	VIII
Figures.....	IX
Tables.....	X
1 Introduction	1
1.1 Overview and Relevance of Research Topic.....	1
1.2 Identification of Research Deficits	3
1.3 Deduction of Research Questions.....	10
1.4 Aspired Contribution	16
2 Theoretical Background and Conceptual Framework	21
2.1 Business Models	21
2.2 Business Model Innovation.....	23
2.3 Resource-Based View.....	27
2.4 Antecedents and Contingencies of Business Model Innovation	29
2.4.1 CEO Personality	33
2.4.2 Leadership	35
2.4.3 Strategic Orientation	36
3 Research Design	39
3.1 Data Collection	39
3.2 Sample.....	40
3.3 Methodology	42
4 Summary of Research Papers	45
4.1 Research Paper I	45
4.2 Research Paper II	50

4.3	Research Paper III.....	55
5	Implications for Research and Practice.....	61
5.1	Implications for Research	61
5.2	Areas for Further Research	66
5.3	Implications for Practice	68
	Appendix A: Exemplary survey invitation	70
	Appendix B: Online-based survey (excerpts)	71
	References	73
	Part B. Research Papers	85
	Research Paper I: CEO Personality, Social Capital and Business Model Innovation (BMI): An Empirical Multi-Level Analysis Linking Managerial and Organizational BMI Antecedents in SMEs.....	87
	Research Paper II: How to Lead Entrepreneurial Endeavors? Investigating the Effectiveness of Empowering versus Directive Leadership in Business Model Innovation	135
	Research Paper III: How Firms Create Supporting Conditions for Business Model Innovation: The Role of Effectual Orientation and Learning Orientation.....	183