



contents

	Introduction	1
1	Happy Furniture On the Media Environments of the Eames Chair	39
2	The Scale Is the World Designer Pedagogy and Expanded Cinema	94
3	Management Cinema Film, Communication, and Postwar World Making in Aspen	146
4	Memories of Overdevelopment The Vision Conferences and the Fate of Environmental Design	197
5	Designer Film Theory Techniques of Happiness	246
6	Designer Film Theory II Media Pedagogy and Modernist Information Aesthetics	290
CODA	The Norton Chair, circa 1970 Trilling or Eames?	332
	Acknowledgments	349
	Notes	353
	Index	397