

Contents

<i>List of contributors</i>	vii
Introduction to <i>A Modern Guide to Food Economics</i> <i>Jutta Roosen and Jill E. Hobbs</i>	1
PART I CHANGES IN THE FOOD SYSTEM	
1 The economics of food systems <i>David Zilberman</i>	7
2 The supplier–retailer relationship in contemporary food markets <i>Alessandro Bonanno and Metin Çakır</i>	23
3 Product differentiation in food <i>Jill J. McCluskey and Jason A. Winfree</i>	47
4 Technical regulation of agri-food trade <i>David Orden, Caesar B. Cororaton and Khadija Rouchdi</i>	62
PART II CHALLENGES WITH REGARD TO SUSTAINABILITY AND HEALTH	
5 The economics of the nutrition and sustainable diet transition <i>Xavier Irz and Mario Mazzocchi</i>	89
6 Health-oriented nutrition policies <i>Jill E. Hobbs and Jutta Roosen</i>	113
7 The economics of food loss and waste <i>Brenna Ellison and Mary K. Muth</i>	144
8 Food safety and traceability <i>James Mitchell, Lee Schulz and Glynn Tonsor</i>	170
PART III DEVELOPMENTS IN METHODS AND DATA	
9 Behavioural economics, policy interventions and food <i>David R. Just</i>	193

10	Discrete choice models and continuous demand systems in the scanner data age	215
	<i>Beatrice Biondi, Sara Capacci and Mario Mazzocchi</i>	
11	Recent developments in inference: practicalities for applied economics	235
	<i>Jeffrey D. Michler and Anna Josephson</i>	
PART IV NEW ISSUES		
12	Who reacts to food taxes? How a multiple-selves model can help to explain the effects of food taxes	270
	<i>Sinne Smed, Chiara Lombardini and Leena Lankoski</i>	
13	Food, beverages and social media: trends and tools for economic research	297
	<i>Sean B. Cash, Saleem Alhabash, Gabriela Fretes and Mengyan Ma</i>	
14	How the use of genomics may continue to influence consumer behavior	327
	<i>Ellen Goddard</i>	
	<i>Index</i>	352