

Contents

Preface

CHARLES R. COOPER and
SIDNEY GREENBAUM

7

Introduction

ALAN C. PURVES

9

PART I. Theoretical Considerations

1. Culture, Writing, and Curriculum

JUDIT KÁDÁR-FÜLOP

25

2. The Problem of Selection of Writing Tasks in Cross-Cultural Study

ANNELI VÄHÄPASSI

51

3. Developing a Rating Method for Stylistic Preference: A Cross-Cultural Pilot Study

R. ELAINE DEGENHART and SAULI TAKALA

79

PART II. National Differences in Writing Styles

4. Writers in Hindi and English

YAMUNA KACHRU

109

5. Cross-Cultural Variation in Persuasive Student Writing

ULLA CONNOR and JANICE LAUER

138

6. Cultural Variation in Reflective Writing

ROBERT BICKNER and
PATCHARIN PEYASANTIWONG

160

PART III. Transfer of Rhetorical Patterns in Second Language Learning

7.	The Second Language Learner and Cultural Transfer in Narration ANNA O. SÖTER	177
8.	Narrative Styles in the Writing of Thai and American Students CHANTANEE INDRASUTA	206
9.	Cultural Differences in Writing and Reasoning Skills SYBIL B. CARLSON	227
10.	Academic and Ethnic Background as Factors Affecting Writing Performance YOUNG MOK PARK	261
PART IV. Summing Up		
11.	Contrastive Rhetoric and Second Language Learning: Notes Toward a Theory of Contrastive Rhetoric ROBERT B. KAPLAN	275
About the Authors		305