

CONTENTS

<i>Foreword</i>	<i>ix</i>
<i>List of contributors</i>	<i>xi</i>
<i>List of figures</i>	<i>xvii</i>
<i>List of tables</i>	<i>xix</i>
1 Introduction <i>Immanuel Ness</i>	1
PART I	
Conceptual perspectives and approaches	13
2 Job instability, precarity, informality, and inequality: labour in the gig economy <i>Uma Rani and Nora Gobel</i>	15
3 Inclusion through the platform economy? The ‘diverse’ crowd as relative surplus populations and the pauperisation of labour <i>Patrizia Zanoni and Frederick Harry Pitts</i>	33
4 Entrepreneurial finance capital and the gig economy <i>Austin Zwick</i>	46
5 The algorithmic surveillance of gig workers: mechanisms and consequences <i>Gemma Newlands</i>	64
6 The challenges of total talent management in the gig economy <i>François Pichault and Frédéric Naedenoen</i>	74

PART II	
Globalisation, women, and migration in the gig economy	93
7 (Re)inventing the collective dimension in a ‘virtualised’ labour market <i>Christophe Degryse</i>	95
8 Beyond formality: the informalisation and tertiarisation of labour in the gig economy <i>Domenica Farinella and Davide Arcidiacono</i>	116
9 Feminised work after Fordism: the new precarity <i>Eloisa Betti and Eileen Boris</i>	131
10 Trade unions, women’s labour, and the gig economy <i>Rebecca Zahn and Nicole Busby</i>	145
11 Liminal precarity and compromised agency: migrant experiences of gig work in Amsterdam, Berlin, and New York City <i>Niels van Doorn</i>	158
12 Platforms, labour, and mobility: migration and the gig economy <i>Moritz Altenried</i>	180
PART III	
Worker protest and labour organising	191
13 Worker solidarity among gig and precarious workers <i>Vincenzo Maccarrone and Arianna Tassinari</i>	193
14 Vulnerable food delivery platforms under pressure: protesting couriers seeking ‘algorithmic justice’ and alternatives <i>Kurt Vandaele</i>	205
15 New labour formations, precarious workers, and the gig economy: lessons from British indie unions <i>Davide Però</i>	220
16 Labour movements, gig economy, and platform capitalism <i>Riccardo Emilio Chesta</i>	234
17 Consumers in the gig economy: resisting or reinforcing precarious work? <i>Joshua Healy and Andreas Pekarek</i>	246

PART IV

Regional dynamics, Global North: Europe and North America 259

- 18 Transformations of work in the era of the gig economy: towards a new paradigm of worker autonomy or exploitation? 261
Tom Montgomery and Simone Baglioni
- 19 Prop 22 and lessons for gig workers organising against algorithmic management 276
Robert Ovetz
- 20 Protecting gig economy workers in EU law: challenges and recent initiatives 295
Ane Aranguiz
- 21 Falling through the cracks: gig economy and platform work in Central and Eastern Europe 309
Jan Drahoukoupil, Marta Kahancová, and Tibor T. Meszmann
- 22 Ambivalences of platform work: the gig economy in Germany 324
Sophie Rosenbohm and Fabian Hoose
- 23 Russia: quality of employment as a competition factor between gig and traditional economies 337
Vyacheslav Bobkov and Olesya Veredyuk
- 24 Australia: labour and the gig economy 347
Tom Barratt, Caleb Goods, and Alex Veen

PART V

Regional dynamics, Global South: Asia, Africa, and South America 359

- 25 The unfulfilled promise of gig work: unpacking informality and gig work in India 361
Sara Duvisac
- 26 Platform economy, techno-nationalism, and gig workers in India 374
Dev Nathan, Govind Kelkar, and Balwant Mehta
- 27 The gig economy in China 392
Zhun Xu
- 28 Fictitious autonomy and negotiated consent: gig work in Japan 401
Saori Shibata

Contents

29	Platform economy and gig work in South Korea: a special focus on Naver and Kakao <i>Ji-Hyeon Kim</i>	419
30	Class formation and relations among Filipino cloudworkers <i>Cheryll Ruth Soriano</i>	433
31	Divided unionisation: between traditional and digital labour in Indonesia <i>Titik Puji Rahayu</i>	447
32	The rise of the gig economy in South Africa: cooperation and conflict in the labour process <i>Mondli Hlatshwayo</i>	470
33	The gig economy in Kenya's informal transport sector: manifestations, benefits, challenges, and prospects <i>Erick Manga</i>	485
34	The gig economy and the formation of new platform trade unions in South America <i>Laura Perelman</i>	500
	<i>Index</i>	516