## Dressing <sup>in</sup>Feathers

The Construction of the Indian in American Popular Culture

edited by **S. Elizabeth Bird** 



## Contents

## List of Figures ix **Acknowledgments** xii Introduction: Constructing the Indian, 1830s-1990s, 1 S. Elizabeth Bird 1 2 The First but Not the Last of the "Vanishing Indians": Edwin Forrest and Mythic Re-creations of the Native Population, Sally L. Jones 13 The Narratives of Sitting Bull's Surrender: Bailey, Dix & Mead's 3 Photographic Western, Frank Goodyear 29 Reduced to Images: American Indians in Nineteenth-Century 4 Advertising, Jeffrey Steele 45 "Hudson's Bay Company Indians": Images of Native People 5 and the Red River Pageant, 1920, Peter Geller 65 Science and Spectacle: Native American Representation in 6 Early Cinema, Alison Griffiths 79 "There Is Madness in the Air": The 1926 Haskell Homecoming 7 and Popular Representations of Sports in Federal Indian Boarding Schools, John Bloom 97 Indigenous Versus Colonial Discourse: Alcohol and American 8 Indian Identity, Bonnie Duran 111 9 "My Grandmother Was a Cherokee Princess": Representations of Indians in Southern History, Joel W. Martin 129 Florida Seminoles and the Marketing of the Last Frontier, 10 Jay Mechling 149

vii

viii		Contents
11	Segregated Stories: The Colonial Contours of the Little Bighorn Battlefield National Monument, <i>C. Richard King</i>	167
12	A War of Words: How News Frames Define Legitimacy in a Native Conflict, <i>Cynthia-Lou Coleman</i>	181
13	Going Indian: Discovery, Adoption, and Renaming Toward a "True American," from <i>Deerslayer</i> to <i>Dances with Wolves</i> , <i>Robert Baird</i>	195
14	"Her Beautiful Savage": The Current Sexual Image of the Native American Male, <i>Peter van Lent</i>	211
15	Cultural Heritage in Northern Exposure, Annette M. Taylor	229
16	Not My Fantasy: The Persistence of Indian Imagery in Dr. Quinn, Medicine Woman, S. Elizabeth Bird	245
17	<i>Moo Mesa:</i> Some Thoughts on Stereotypes and Image Appropriation, <i>Theodore S. Jojola</i>	263
18	What Does One Look Like? Debra L. Merskin	281
Bibliography		285
About the Book		303
About the Contributors		305
Index		309