

Contents

Introduction vii

PART 1 COGNITION

- 1 Language, Anthropology and Cognitive Science 3
- 2 What Goes Without Saying:
The Conceptualization of Zafimaniry Society 22
- 3 Cognition and Ethnography 39
- 4 Domain-Specificity, Living Kinds and Symbolism 54

PART 2 MEMORY

- 5 Internal and External Memory:
Different Ways of Being in History 67
- 6 The Resurrection of the House Amongst the
Zafimaniry of Madagascar 85
- 7 Time, Narratives and the Multiplicity of
Representations of the Past 100
- 8 Autobiographical Memory and the Historical Memory
of the More Distant Past 114

PART 3 LITERACY

- 9 Astrology and Writing in Madagascar 131
- 10 Literacy and Enlightenment 152

11	The Uses of Schooling and Literacy in a Zafimaniry Village	171
12	Why do Malagasy Cows Speak French?	193
	<i>Index</i>	197