

ontents



Acknowledgments ix

Introduction: "Birmingham" in America? 1



Cultural Theory, Cultural Studies 33

Interpreting the "Crisis" of Culture in Communication Theory (1979) 35

The Ideology of Communication: Poststructuralism and the Limits
of Communication (1982) 49

Experience, Signification, and Reality: The Boundaries of Cultural
Semiotics (1982) 70

Strategies of Marxist Cultural Interpretation (1984) 103



Locating Cultural Studies 139

Cultural Studies Revisited and Revised (1983) 141

History, Politics, and Postmodernism: Stuart Hall and Cultural
Studies (1986) 174

The Formation(s) of Cultural Studies: An American in
Birmingham (1989) 195

The Circulation of Cultural Studies (1989)	234
Cultural Studies: What's in a Name? (One More Time) (1995)	245
Toward a Genealogy of the State of Cultural Studies (1996)	272
Where Is the "America" in American Cultural Studies?	287
3 Subjects, Audiences, and Identities	303
Wandering Audiences, Nomadic Critics (1988)	305
The Context of Audiences and the Politics of Difference (1989)	320
Cultural Studies in/and New Worlds (1993)	343
Bringing It All Back Home: Pedagogy and Cultural Studies (1994)	374
Notes	391
References	409
Index	427