CONTENTS

	Acknowledgements	ix
	Introduction: Social science and environmental discourse	1
1	ANTHROPOLOGY, CULTURE AND	
	ENVIRONMENTALISM	8
	How is anthropology different?	8
	The concept of culture in anthropology	13
	Anthropology and environmental discourse	22
	Exploring environmentalism	27
2	CULTURE AND ECOLOGY	37
	Culture as mediator	39
	Environmental determinism	40
	Cultural determinism	48
	Leaving culture out	55
	Bringing culture back in	61
3	ENVIRONMENTALISM IN SOCIAL SCIENCE	69
	Environmental economics	71
	Environmentalism in social and political theory	73
	Environmentalism in anthropology	88
	What cultural theory can offer	100
4	ENVIRONMENTALISM AND CULTURAL	
	DIVERSITY	106
	The message of the Kogi	107
	The myth of primitive ecological wisdom	109
	Diverse cultures, diverse environments	114
	The lessons of cross-cultural comparison	133

CONTENTS

5	GLOBALIZATION, CULTURE AND DISCOURSE	142
	The study of world systems	144
	Globalization as a consequence of modernity	150
	Globalization and cultural diversity	154
	Globalization and cultural theory	159
	Globalization as a dual process	164
	Culture and discourse	166
6	THE CULTURE OF GLOBAL ENVIRON-	
	MENTALIST DISCOURSE	172
	A sense of the global	175
	The globalist perspective	180
	Opposing globalism	187
	Contesting the past, contesting the future	193
	Casting a vote?	196
	The discourse beyond the debate	204
7	ANTHROPOLOGY, SOCIAL SCIENCE	
	AND ENVIRONMENTALISM	213
	Back to culture	213
	An interdisciplinary approach?	219
	Cultural theory and environmentalism	222
	Notes	227
	Bibliography	236
	Index	257