CONTENTS

INTRODUCTION 1

- 1 B. F. SKINNER BUILDS A TEACHING MACHINE 19
- 2 SIDNEY PRESSEY AND THE AUTOMATIC TEACHER 35
- 3 "MECHANICAL EDUCATION WANTED" 61
- 4 THE COMMERCIALIZATION OF B. F. SKINNER'S FIRST
 MACHINES 81
- 5 B. F. SKINNER TRIES AGAIN 107
- 6 PROGRAMMED INSTRUCTION: IN THEORY AND PRACTICE 135
- 7 IMAGINING THE MECHANIZATION OF TEACHERS' WORK 149
- 8 HOLLINS COLLEGE AND "THE ROANOKE EXPERIMENT" 167
- 9 TEACHING MACHINES INC. 179
- 10 B. F. SKINNER'S DISILLUSIONMENT 195

X CONTENTS

11 PROGRAMMED INSTRUCTION AND THE PRACTICE OF FREEDOM 213

12 AGAINST B. F. SKINNER 231

CONCLUSION 245

ACKNOWLEDGMENTS 265 NOTES 269 INDEX 301