Contents

List of Figures		<i>page</i> ix	
Lis	st of Tables	xi	
Preface		xiii	
Ac	knowledgments	xv	
I	Why a Primer on Social Science Experiments?	I	
2	The Scientific Process and How to Think about Experiments	15	
3	Evaluating Experiments: Realism, Validity, and Samples	51	
4	Innovations in Experimental Designs: Opportunities and Limitations	85	
5	What to Do before, during, and after an Experiment	117	
6	Designing "Good" Experiments	160	
References		169	
Index		201	