## Contents

	List of Figures	<i>page</i> viii	
	List of Tables	X	
	List of Boxes	xii	
	List of Contributors	xiv	
	Preface	xxi	
	Acknowledgements	xxiv	
	List of Abbreviations	XXV	
_			
1	Corporate Sustainability – What It Is and Why It Matters	1	
	Andreas Rasche, Mette Morsing, Jeremy Moon and Arno Kou	rula	
1. 8.0 1. 1. 1. 1. 1. 1. 1. 1.	Part I Corporate Sustainability: Approaches		
2	Historical Perspectives on Corporate Sustainability	29	
	Jeremy Moon, Luisa Murphy and Jean-Pascal Gond		
3	Ethical Approaches to Corporate Sustainability	54	
	Andreas Rasche		
4	Stakeholder Approaches to Corporate Sustainability	75	
	R. Edward Freeman, Laurence Wainwright, Sergiy Dmytriyev		
	and Robert G. Strand		
_	Contraction of the Company of Custoin shility	96	
5	Strategic Approaches to Corporate Sustainability	90	
	Andreas Rasche		
~	Pulitical Annuanches to Corporate Sustainability	117	
6	Political Approaches to Corporate Sustainability	117	
	Glen Whelan		
7	Ecological Approaches to Corporate Sustainability	134	
1	Arno Kourula and Minna Halme		
	Part II Corporate Sustainability: Actors		
8	Multinationals, Small and Medium-Sized Enterprises		
	and Sustainability	155	
	Mette Morsing and Laura Spence		

a second second

·\*\*...\*

9	Alternative Types of Organising for Corporate Sustainability Carolin Waldner and Andreas Rasche	170
10	Sustainability Professionals Christine Moser and Evgenia I. Lysova	190
11	Investors and Sustainable Finance Andreas Rasche	207
12	Government and Corporate Sustainability Jette Steen Knudsen and Jeremy Moon	226
13	NGOs, Activism and Sustainability Frank G. A. de Bakker and Frank den Hond	248
14	Consumers and Corporate Sustainability Sankar Sen	271
	Part III Corporate Sustainability: Processes	
15	Corporate Governance and Sustainability Andreas Rasche	297
16	Reputation and Corporate Sustainability Christopher Wickert and Joep Cornelissen	315
17	Reporting, Materiality and Corporate Sustainability Christian Herzig	334
18	Sustainability Partnerships Lea Stadtler and Arno Kourula	370
19	Business Model Innovation for Sustainability Florian Lüdeke-Freund and Stefan Schaltegger	388
20	Sustainability Standards Andreas Rasche	412
21	Part IV Corporate Sustainability: Issues Business and Human Rights Karin Buhmann	435

22	Labour Rights in Global Supply Chains Dirk Ulrich Gilbert and Kristin Apffelstaedt	456
23	Business, Climate Change and the Anthropocene Andrew Hoffman and Sukanya Roy	484
24	Anti-Corruption Governance, Global Business and Corporate Sustainability Dieter Zinnbauer and Hans Krause Hansen	506
25	International Development and Corporate Sustainability Afua Owusu-Kwarteng and Sarah L. Jack	526
26	Corporate Sustainability: Where Are We Going? Arno Kourula, Andreas Rasche, Mette Morsing and Jeremy Moon	550
	References	558
	Name Index	620
	Subject Index	625

vii

Contents