CONTENTS

Acknowledgments	vii
1 THE ETYMOLOGY OF TEACHING	1
2 THE SCIENCE OF LEARNING AND THE ART OF TEACHING	9
3 TEACHING MACHINES	29
4 THE TECHNOLOGY OF TEACHING	59
5 WHY TEACHERS FAIL	93
6 TEACHING THINKING	115
7 THE MOTIVATION OF THE STUDENT	145
8 THE CREATIVE STUDENT	169
9 DISCIPLINE, ETHICAL BEHAVIOR, AND SELF-CONTROL	185
10 A REVIEW OF TEACHING	199
11	133
THE BEHAVIOR OF THE ESTABLISHMENT	227
REFERENCES	261
Index	265
	iv