

Contents

Acknowledgements	9
Introduction	13
Aims	15
Territorial stigmatisation	16
Exploiting stigma	19
Managing / responding to territorial stigma	20
Territorial stigmatisation in Turkey	22
Chapter outline	24
Chapter one: Looking for Resistance	
in all the Wrong Places	27
Staring at stigma	28
Positionality	34
Engaged anthropology	35
Methods	37
Politics of representation	41
Chapter two: Waking the Poisoned Princess	45
Brief history of a stigmatised neighbourhood	48
(Creating) A place a part	52
Branding Beyoğlu, framing Tarlabası	53
Nostalgia	54
Exploiting the bad reputation of Tarlabası	55
Symbolic politics and state-led stigmatisation	57
Place: Stigmatisation of Tarlabası as a dilapidated neighbourhood	58
Image	61
People: stigmatisation of Tarlabası residents	63
Forced displacement as urban colonialism and erasure	72

Chapter three: Judging Books by Their Covers	79
2008 catalogue: The exhibition	83
2008 catalogue: The material	84
2008 catalogue: The content	85
2008 catalogue: The neighbourhood	87
2008 catalogue: The project	88
2008 catalogue: The stated project objectives and procedures	89
2008 catalogue context: The association	94
2008 catalogue context: Non-resident opposition to the project	95
2008 catalogue context: The red flag	96
2008 catalogue: Socio-economic and political context	97
2011 catalogue: The sales office	100
2011 catalogue: The material	100
2011 catalogue: The content	101
2011 catalogue: The neighbourhood	102
2011 catalogue: The project	103
2011 catalogue: The stated project objectives and procedures	104
2011 catalogue context: The association	106
2011 catalogue: Socio-economic and political context	107
Chapter four: Experiencing territorial stigma in Tarlaşaşı	109
Encountering everyday stigma	110
Ordinary iconic figures	114
Intersecting stigma / everyday discrimination	115
Experiencing stigma while under threat of eviction	121
Evictions as an ethnicised, gendered experience of stigmatisation	129
Chapter five: Belonging	139
The mahalle	144
A social contract	147
The <i>mahalle</i> as urban ideal/ism	150
<i>Mahalle/lik</i> as belonging	152
The importance of <i>mahalle/lik</i> for Tarlaşaşı residents	153
Networks of socio-economic interdependence	156
Chapter six: Have you heard?	175
The scope and life cycle of a rumour	180
Traffic analysis	183
Interpretative labour	184
Tenants: Between a rock and a hard place	187
Creating opposition	190
Splitting solidarity	193
Rumours of conspiracy	198

Chapter seven: In the eye of the beholder	203
Impression management in a stigmatised neighbourhood	204
Scrubbing off stigma	210
Respectability politics in a stigmatised place	216
Gendered respectability politics in a stigmatised neighbourhood	218
Chapter eight: Giving in to stigma	225
Internalisation	226
Lateral denigration	229
Nostalgia	237
Turkness as Whiteness	241
Chapter nine: Speaking back	245
Dissonance	248
Symbolic struggles	251
Gossip	255
Calling out project stakeholders	257
Putting the blame where it belongs	258
Graffiti	263
A teargas cartridge	266
Helal olmasın	266
Displaced	271
Gone	275
References	281