

Contents

Preface <i>Thomas A. Sebeok</i>	ix
Criteria for Semiosis <i>Rulon S. Wells</i>	1
Peirce's Theory of Signs <i>J. Jay Zeman</i>	22
Logical Basis of Semiotics <i>Henry Hiz</i>	40
Poetics and Verbal Art <i>Edward Stankiewicz</i>	54
Unexpected Semiotic Implications of Medical Inquiry <i>Harley C. Shands and James D. Meltzer</i>	77
Semiotics and the Limits of Architecture <i>Diana Agrest and Mario Gundersonas</i>	90
The Contribution of Musical Semiotics to the Semiotic Discussion in General <i>Jean-Jacques Nattiez</i>	121
Semiotics and Spectacles: The Circus Institution and Representations <i>Paul Bouissac</i>	143
Semiotics and Culture <i>Erik Schwimmer</i>	153
Ecumenicalism in Semiotics <i>Thomas A. Sebeok</i>	180
Index of Names	207