

# Contents

Acknowledgements .....	7
1 Introduction .....	9
2 Representation and Semiotics .....	25
3 Medium and Discourse .....	43
4 Genre and Narrative .....	59
5 Individual and Collective Identity .....	71
6 Gender, Race, and Class .....	83
7 Queerness and Intersectionality .....	107
8 Production, Consumption, and Regulation .....	123
9 Ideology and Hegemony .....	139
10 Memory and Space .....	149
11 Four Areas of Cultural Studies .....	163
12 Conclusion: The Politics of Cultural Studies .....	183
Index .....	186
List of Figures .....	191