

Contents

Preface	ix
Introduction	1
Chapter 1. A Way In: The Public Relations of New Deal Black Citizenship	17
Chapter 2. A Choice Weapon: World War II and Black Propaganda	56
Chapter 3. Selling Progress: Liberia and the Early Cold War Trade in Black Markets	110
Chapter 4. Black Appeal: The Profits and Politics of Representing Black Female Sexuality	142
Chapter 5. A Consuming Image: The Civil Rights Work of Marketing Black Citizenship	197
Conclusion. What Is a Civil Rights Image?	248
Notes	253
Index	301
Acknowledgments	307