Contents

Introduction

Academic Writing: Process and Product	
RONALD V WHITE	4
Academic Writing — Can We Please All the People All the Time?	
An examination of the writing problems experienced at tertiary level by home and overseas students, and the criteria applied by subject staff in their assessment of this academic writing.	
CYRIL WEIR	17
The Product Before: Task-Related Influences on the Writer	
LIZ HAMP-LYONS	35
A Consideration of the Meaning of 'Discuss' in Examination Questions	
TONY DUDLEY-EVANS	47
Teaching Examination Answer Writing: Process, Product or Placebo?	
TONY LYNCH	53
Teaching Examination Techniques at Buckingham	
PAT HOWE	61
The Introductory Paragraph in Economics Essays and Examinations	
R R JORDAN	63
Writing for Continuous Assessment or Examinations — A Comparison of Style	
TERESA O'RRIEN	67

EAP→ESP→Self sustaining Growth	
K JAMES	75
Project Writing: The Marriage of Process and Product	
MERIEL BLOOR AND MAGGIE JO ST JOHN	85
Individualising Academic Writing Tuition	
GEORGE BLUE	95
Activating the Learner's Contribution in the Development of Academic Writing Skills	
ARTHUR BROOKES AND PETER GRUNDY	100
Don't Correct — Reformulate!	
JOAN ALLWRIGHT	109
Developing Student Writing — A subject Tutor and Writing Tutors Compare Points of View	
DIANNE WALL, ANDREW NICKSON, R R JORDAN, JOAN ALLWRIGHT, DIANE HOUGHTON	117
Designing a writing syllabus in English for academic purposes: Process and product	
FLORENCE DAVIES	130
The Social Construction of Science and the Teaching of English: An Example of Research	
GREG MYERS	143
Overwriting and other Techniques for Success with Academic Articles	
ROGER ANDERSON	151
Appendix: Student Essay: Why is Urban Unemployment and Underemployment so great in most Less Developed Countries?	101
Notes on Contributors	159
or commond	166