
Contents

List of figures	vii
List of contributors	viii
Preface and acknowledgements	ix
Introduction	1
<i>Felicia Hughes-Freeland</i>	
1 Theatre as a site of passage: some reflections on the magic of acting	29
<i>Kirsten Hastrup</i>	
2 Performing pilgrimage: Walsingham and the ritual construction of irony	46
<i>Simon Coleman and John Elsner</i>	
3 Ritual, performance and media in urban contemporary shrine configurations in Benin City, Nigeria	66
<i>Charles Gore</i>	
4 From ritualization to performativity: the Concheros of Mexico	85
<i>Susanna Rostas</i>	
5 Perspectives towards ballet performance: exploring, repairing and maintaining frames	104
<i>Helena Wulff</i>	
6 From ritual sacrifice to media commodity: anthropological and media constructions of the Spanish bullfight and the rise of women performers	121
<i>Sarah Pink</i>	
7 'A oes heddwch?' Contesting meanings and identities in the Welsh National Eisteddfod	141
<i>Charlotte Aull Davies</i>	

8	Macedonian culture and its audiences: an analysis of <i>Before the Rain</i>	160
	<i>Keith Brown</i>	
9	Hard sell: commercial performance and the narration of the self	177
	<i>Nigel Rapport</i>	
10	Problematizing performance	194
	<i>Edward L. Schieffelin</i>	
11	Bound and unbound entities: reflections on the ethnographic perspectives of anthropology vis-à-vis media and cultural studies	208
	<i>Eric Hirsch</i>	
	Index	229