## Contents

Preface 13		
1	The Boat That Built Netscape 19	
2	The Accelerated Grimace 28	
3	The Past in a Box 41	
4	Disorganization Man 50	
5	Inventing Jim Clark 68	
6	The Boom and the Mast 88	
7	Throwing Sand in Capitalists' Eyes 101	
8	The Great Brain Quake of August 9, 1995 112	
9	The Home of the Future? 133	
10	God Mode 142	
11	How Chickens Become Pork 151	

12	New New Money 160
	Cheese Sandwiches for Breakfast 176
14	Could Go Either Way 189
15	At Sea in the Home of the Future 206
	Chasing Ghosts 223
17	The Turning Point 238
	The New New Thing 250
19	The Past outside the Roy 262

Epilogue 267

Acknowledgments 269