

Contents

| | |
|-------------------------|------|
| <i>List of figures</i> | ix |
| <i>List of tables</i> | x |
| <i>Preface</i> | xiii |
| <i>Acknowledgements</i> | xvi |
| <i>Abbreviations</i> | xvii |

PART I

Globalisation, integration and the TNCs 1

- | | | |
|---|--|----|
| 1 | Globalisation, new technologies and transnationals | 3 |
| 2 | The role of TNCs in cross-border transactions | 11 |

PART II

The widening reach of the TNCs 37

- | | | |
|---|---|----|
| 3 | Networks and the TNC: a theoretical framework | 39 |
| 4 | Cross-border internal networks of the world's largest TNCs | 63 |
| 5 | Trends in the network spread of TNCs' direct activities: the UK case | 91 |

PART III

Multinationality, regulatory regimes and the TNCs: theoretical perspectives 105

- | | | |
|---|--|-----|
| 6 | Nation-states, regulatory regimes and TNCs' strategies | 107 |
| 7 | Regulatory regimes in the theories of international production | 129 |
| 8 | International production in the context of the 'new' trade theories | 140 |

PART IV

| | |
|--|------------|
| The TNCs between integration and fragmentation: implications | 159 |
| 9 TNCs as a dominant cause of the globalisation process | 161 |
| 10 Fragmentation in the midst of integration: theoretical and policy implications | 176 |
| <i>Notes</i> | 191 |
| <i>References</i> | 199 |
| <i>Index</i> | 213 |

Figures

| | | |
|-----|---|----|
| 4.1 | World's largest 664 TNCs: distribution of companies by size band by market capitalisation | 71 |
| 4.2 | World's largest 664 TNCs: number of total affiliates by size band of company's market capitalisation | 71 |
| 4.3 | World's largest 664 TNCs: number of foreign affiliates by size band of company's market capitalisation | 73 |
| 4.4 | World's largest 664 TNCs: Internationalisation index (I_i) by size band of companies by average market capitalisation | 73 |
| 4.5 | World's largest 664 TNCs: Network Spread index (NS_i) by size band of companies by average market capitalisation | 74 |
| 4.6 | World's largest 664 TNCs: Concentration index (H_i) by size band of companies by average market capitalisation | 74 |

Tables

| | | |
|------|---|----|
| 2.1 | Parent TNCs by country | 12 |
| 2.2 | Number of parent companies and foreign affiliates | 13 |
| 2.3 | Stock of inward FDI, developed market economies, developing countries and central and eastern Europe | 14 |
| 2.4 | Stock of outward FDI, developed market economies, developing countries, central and eastern Europe | 15 |
| 2.5 | International production and world economic activity | 16 |
| 2.6 | FDI inward and outward stock as a percentage of GDP by region | 17 |
| 2.7 | Gross output of foreign affiliates of transnational companies | 18 |
| 2.8 | Share of mergers and acquisitions in FDI | 19 |
| 2.9 | Sales of foreign affiliates as percentages of exports and imports by region | 20 |
| 2.10 | Intra-firm trade and its share in total trade | 24 |
| 2.11 | Receipts and payments of technology-related flows in selected developed countries | 25 |
| 2.12 | Turnover of foreign exchange and exports | 26 |
| 2.13 | International financial deepening: international banking in relation to world output, trade and investment | 26 |
| 2.14 | Outward and inward FDI and earnings from outward and inward FDI | 29 |
| 2.15 | UK international migration by occupation | 32 |
| 2.16 | Forms of technology alliances in new technologies, 1970–89 | 34 |
| 3.1 | The modern firm and its fuzzy boundaries | 46 |
| 3.2 | Dimensional configuration and potential for achieving specific strategic objectives | 50 |
| 3.3 | Dimensional configuration and efficiency elements | 52 |
| 3.4 | Dimensional configuration and control | 56 |
| 4.1 | World's largest 664 TNCs 1997: breakdown by band size | 72 |
| 4.2 | World's largest 664 TNCs by country of origin | 78 |
| 4.3 | World's largest TNCs in manufacturing and services | 79 |
| 4.4 | World's largest 664 TNCs by country of origin. Breakdown of affiliates' location by home country and host region | 80 |

| | | |
|-----|--|-----|
| 4.5 | World's largest 664 TNCs: number, size and indices by sector | 83 |
| 4.6 | World's largest 664 TNCs: number, size and indices by industry | 84 |
| 4.7 | World's largest 664 TNCs by industry and home country | 86 |
| 5.1 | UK largest TNCs in manufacturing and mining | 92 |
| 5.2 | UK largest TNCs in manufacturing and mining listed in periods 1963–97, 1970–97 and 1980–97 | 95 |
| 5.3 | UK largest TNCs in manufacturing and mining listed in periods 1963–97, 1970–97 and 1980–97. Index of Internationalisation and number of host countries | 96 |
| 5.4 | UK transnational corporations in the world's top 664 | 98 |
| 5.5 | Largest UK manufacturing TNCs by industry | 99 |
| 5.6 | Largest UK service TNCs by industry | 100 |
| 5.7 | UK largest TNCs in manufacturing and mining. Regional breakdown | 101 |
| 5.8 | Regional intensity indices for UK foreign direct investment stock | 102 |
| 8.1 | Forces affecting the location of production | 152 |