CONTENTS

List of Illustrations	VIII
Editors' Preface	ix
List of Contributors	x
Part I: Methodology	
On the Diversity of Knowledge and the Community of Thought: Culture and International History	3
Jessica C.E. Gienow-Hecht	,
Chapter 1 The Power of Culture in International Relations Beate Jahn	27
Part II: Culture and the State	
Chapter 2 The Great Derby Race: Strategies of Cultural Representation at Nineteenth-Century World Exhibitions Wolfram Kaiser	45
Chapter 3 Manliness and "Realism": The Use of Gendered Tropes in the Debates on the Philippine-American and Vietnam Wars Fabian Hilfrich	60
Chapter 4 A Family Affair? Gender, the U.S. Information Agency, and Cold War Ideology, 1945-1960 Laura A. Belmonte	79

vi Contents

Part III: Cultural Transmission, Nongovernmental Organizations and Private Individuals Chapter 5 France and Germany after the Great War: Businessmen, Intellectuals and Artists in Non-Governmental European Networks Guido Müller 97 Chapter 6 Small Atlantic World: U.S. Philanthropy and the Expanding International Exchange of Scholars after 1945 Oliver Schmidt 115 Chapter 7 Atlantic Alliances: Cross-Cultural Communication and the 1960s Student Revolution Philipp Gassert 135 Chapter 8 Forecasting the Future: Future Studies as International Networks of Social Analysis in the 1960s and 1970s in Western Europe and the United States Alexander Schmidt-Gernig 157 Part IV: Comments and Criticism or Where Do We Go From Here? Chapter 9 Cultural Approaches to International Relations - A Challenge? Volker Depkat 175 Chapter 10 States, International Systems, and Intercultural Transfer: A Commentary Eckart Conze 198 Chapter 11 "Total Culture" and the State-Private Network: A Commentary Scott Lucas 206 Chapter 12 Gender, Tropes, and Images: A Commentary Marc Frey 215 Chapter 13 Internationalizing Ideologies: A Commentary Seth Fein 221

Contents

233
243
250
258
264
273
282
289

ILLUSTRATIONS

Bill Danch cartoon, <i>Independent Woman</i> , Women's Packet, June 1954, RG 306, Feature Packets, Recurring Themes,	
box 18, National Archives II, College Park, Maryland	89
The Great Derby Race, Punch, 1851	245
UNICEF Voice of Youth Homepage, (16 September 2002)	283