

CONTENTS

<i>List of contributors</i>	vii
Introduction: from bad research to good – a guide for the perplexed MARTIN BARKER AND JULIAN PETLEY	1
1 The Newson Report: a case study in ‘common sense’ MARTIN BARKER	27
2 The worrying influence of ‘media effects’ studies DAVID GAUNTLETT	47
3 Electronic child abuse? Rethinking the media’s effects on children DAVID BUCKINGHAM	63
4 Living for libido; or, ‘Child’s Play IV’: the imagery of childhood and the call for censorship PATRICIA HOLLAND	78
5 Just what the doctors ordered? Media regulation, education and the ‘problem’ of media violence SARA BRAGG	87
6 Once more with feeling: talking about the media violence debate in Australia SUE TURNBULL	111

CONTENTS

7 I was a teenage horror fan: or, 'How I learned to stop worrying and love Linda Blair'	126
MARK KERMODE	
8 'Looks like it hurts': women's responses to shocking entertainment	135
ANNETTE HILL	
9 Reservoirs of dogma: an archaeology of popular anxieties	150
GRAHAM MURDOCK	
10 Us and them	170
JULIAN PETLEY	
11 Invasion of the Internet abusers: marketing fears about the information superhighway	186
THOMAS CRAIG AND JULIAN PETLEY	
12 On the problems of being a 'trendy travesty'	202
MARTIN BARKER (WITH JULIAN PETLEY)	
<i>Index</i>	225