Contents

Acknowledgments

ix

•		
Introduction:	Chinese Culture and Communication: Diverse Contexts and Comparison with the West	
	Xing Lu	1
Part I: Chi	nese Culture and Modernization	
Chapter 1	Revolution and Us: A Cultural Rendition of Political Movements in Contemporary China	
	Ling Chen	17
Chapter 2	Culture and Modernization: The Case of the People's Republic of China	
	Rita Mei-Ching Ng	33
Chapter 3	The Problem of the Public: John Dewey's Theory of Communication and Its Influence on Modern Chinese Communication	
	Changfu Chang	47

Chapter 4	Chinese Culture and Its (Post)Modern Fate: Three Debates and One Critique	
	Changfu Chang	65
	inese Communication in Gender, Family, and Media ntexts	
Chapter 5	Women and the Rhetorical Tradition in Premodern China: A Preliminary Sketch	
	Mary M. Garrett	87
Chapter 6	Creating a Female Language: Symbolic Transformation Embedded in <i>Nushu</i>	
	Lin-Lee Lee	101
Chapter 7	Hierarchy Is Not Harmony: A View of the Traditional Chinese Family	
	Omar Swartz	119
/ Chapter 8	Chinese Family Consumer Socialization: A Study of Chinese Urban Adolescents' Involvement in Family Purchasing Activities	
	Qingwen Dong	135
Chapter 9	Karaoke as a Form of Communication in the Public and Interpersonal Contexts of Taiwan	
	Ringo Ma and Rucyling Chuang	147
Chapter 10	Market and Politics: Hong Kong Press during Sovereignty Transfer	
	Anthony Y. H. Fung and Chin-Chuan Lee	165
Part III: (Comparison between Chinese and Western Communication	
Chapter 11	Humanism and Human Rights: A Comparison between the Occidental and Oriental Traditions	
	Mei-Ling Wang	181

Chapter 12	Talking Cultures: A Comparative Analysis of Chinese and U.S. American Stories about Human Rights	
	Jing Yin and Bradford 'J' Hall	197
Chapter 13	Comparison of Chinese and American Views on World Opinion: A Rhetorical Study of Media Reports	
	Minmin Wang	213
Chapter 14	Pan Gu's Paradigm: Chinese Education's Return to Holistic Communication in Learning	
	Scott C. Hammond and Hongmei Gao	227
Chapter 15	Chinese Rhetoric through Chinese Textbooks: Uniquely Chinese?	
	Andy Kirkpatrick	245
	Author Index	261
	Subject Index	269
	About the Editors and Contributors	275