

Contents

<i>Acknowledgments</i>	<i>page xi</i>
<i>List of Contributors</i>	<i>xiii</i>
1. Introduction	1
<i>Franco Amatori and Geoffrey Jones</i>	
 PART I. GENERAL ISSUES, OPEN QUESTIONS, CONTROVERSIES	
2. Identity and the Boundaries of Business History: An Essay on Consensus and Creativity	11
<i>Louis Galambos</i>	
3. Understanding Innovative Enterprise: Toward the Integration of Economic Theory and Business History	31
<i>William Lazonick</i>	
4. Productive Alternatives: Flexibility, Governance, and Strategic Choice in Industrial History	62
<i>Jonathan Zeitlin</i>	

PART II. AREA PATTERNS

- | | | |
|-----|---|-----|
| 5. | Business History in the United States at the End of the Twentieth Century | 83 |
| | <i>William J. Hausman</i> | |
| 6. | British and Dutch Business History | 111 |
| | <i>Geoffrey Jones and Keetie E. Sluyterman</i> | |
| 7. | Scandinavian Business History at the End of the 1990s: Its Prior Development, Present Situation, and Future | 146 |
| | <i>Håkan Lindgren</i> | |
| 8. | Business History in German-Speaking States at the End of the Century: Achievements and Gaps | 170 |
| | <i>Harm G. Schröter</i> | |
| 9. | Business History in France | 192 |
| | <i>Youssef Cassis</i> | |
| 10. | Business History in Italy at the Turn of the Century | 215 |
| | <i>Franco Amatori and Giorgio Bigatti</i> | |
| 11. | Business History in Spain | 232 |
| | <i>Albert Carreras, Xavier Tafunell, and Eugenio Torres</i> | |
| 12. | Business History in Greece: The State of the Art and Future Prospects | 255 |
| | <i>Margarita Dritsas</i> | |
| 13. | The State of Business History in Japan: Cross-National Comparisons and International Relations | 271 |
| | <i>Akira Kudô</i> | |
| 14. | Chinese Business History: Its Development, Present Situation, and Future Direction | 298 |
| | <i>Chi-Kong Lai</i> | |
| 15. | Business History in Latin America: Issues and Debates | 317 |
| | <i>María Inés Barbero</i> | |

PART III. COMPARATIVE BUSINESS HISTORY

- | | | |
|-----|---|-----|
| 16. | Family Firms in Comparative Perspective | 339 |
| | <i>Andrea Colli and Mary B. Rose</i> | |
| 17. | Multinationals | 353 |
| | <i>Geoffrey Jones</i> | |

18.	Business-Government Relations: Beyond Performance Issues <i>Matthias Kipping</i>	372
19.	The Opportunities for Business History at the Beginning of the Twenty-First Century <i>Alfred D. Chandler, Jr.</i>	394
	<i>Index</i>	407