

Contents

Foreword, Jessica T. Mathews vii

Preface ix

Acronyms xi

Introduction i

- 1 Public and Private Interests in Global Regulation: An Overview of the Issues 7
 - The Context for Industry Self-Regulation* 8
 - Globalization and Changes in the Character of Business* 12
 - A Survey of International Regulation of Multinational Corporations* 15
 - Factors Driving Industry Self-Regulation: Risk, Reputation, and Learning* 20
- 2 The Case of International Environmental Protection 31
 - Environmental Codes, Management Systems, and Programs* 32
 - Risk, Reputation, and Learning* 40
 - Enforcement, Accountability, and Participation* 46
- 3 The Case of Labor Standards Abroad 53
 - Codes of Conduct, Ethical Trade, and Monitoring Programs* 58
 - Risk, Reputation, and Learning* 69
 - Consensus, Enforcement, and Accountability* 72
- 4 The Case of Information Privacy 81
 - Industry Self-Regulation, Privacy Codes, and New Technology* 85
 - Risk, Reputation, and Learning* 98
 - Enforcement, Certification, and Accountability* 100
- 5 The Evolution of New Global Rules 105
 - The Cases: Environment, Labor, and Information* 105
 - The Challenges of Industry Self-Regulation* 113
 - Industry Self-Regulation and Global Governance* 120

Notes 123

References 137

Index 147

About the Author 159

About the Carnegie Endowment for International Peace 160