

Contents

<i>Editor's Acknowledgments</i>	<i>page vii</i>
<i>Contributors</i>	<i>ix</i>

PART ONE THE ENTREPRENEURIAL SOCIETY: WHAT'S GOVERNANCE GOT TO DO WITH IT?

1 Entrepreneurship Policy: What It Is and Where It Came from <i>David M. Hart</i>	3
2 Entrepreneurship Policy and the Strategic Management of Places <i>David B. Audretsch</i>	20
3 Entrepreneurship, Creativity, and Regional Economic Growth <i>Richard Florida</i>	39

PART TWO HIGH-TECH ENTREPRENEURSHIP: THE UNIVERSITY-INDUSTRY-GOVERNMENT CONNECTION

4 Start-ups and Spin-offs: Collective Entrepreneurship Between Invention and Innovation <i>Philip E. Auerswald and Lewis M. Branscomb</i>	61
5 Entrepreneurship and American Research Universities: Evolution in Technology Transfer <i>Maryann P. Feldman</i>	92
6 America's Entrepreneurial Universities <i>Nathan Rosenberg</i>	113

PART THREE EQUITY ISSUES IN ENTREPRENEURSHIP POLICY

- 7 Venture Capital Access: Is Gender an Issue? 141
*Candida G. Brush, Nancy M. Carter, Elizabeth Gatewood,
 Patricia G. Greene, and Myra M. Hart*
- 8 Minority Business Assistance Programs Are Not
 Designed to Produce Minority Business Development 155
Timothy Bates

PART FOUR SECTOR-SPECIFIC ISSUES

- 9 Understanding Entrepreneurship in the U.S.
 Biotechnology Industry: Characteristics, Facilitating
 Factors, and Policy Challenges 175
Andrew A. Toole
- 10 E-Commerce, Entrepreneurship, and the Law:
 Reassessing a Relationship 195
Viktor Mayer-Schönberger
- 11 Entrepreneurship and Government in Telecommunications 214
Eli M. Noam

PART FIVE IMPLEMENTING ENTREPRENEURSHIP POLICY

- 12 Knowledge, Power, and Entrepreneurs: A First Pass at the
 Politics of Entrepreneurship Policy 227
David M. Hart
- 13 Entrepreneurship as a State and Local Economic
 Development Strategy 240
Erik R. Pages, Doris Freedman, and Patrick Von Bargaen
- Afterword 260
Michael E. Porter

References 265

Index 293