

Contents

Contributors	xi
List of Figures	xv
List of Tables	xvii
Series Editor's Preface	xix
Preface	xxi

THEME ONE: CRITICAL VIEWS ON GLOBALISATION AND THE MULTINATIONAL CORPORATION

PART I: THE MULTINATIONAL CORPORATION AS A PHENOMENON AND ITS WELFARE IMPLICATIONS

1. Globalisation and the End of Competition: A Critical Review of Rent-seeking Multinationals
Pervez N. Ghauri and Peter J. Buckley 7
2. Are Multinational Firms Good or Bad?
Mats Forsgren 29
3. Does Foreign Ownership Matter? Subsidiary Impact on Local Clusters
Anders Malmberg and Örjan Sölvell 59

PART II: WHAT KINDS OF MULTINATIONAL CORPORATIONS ARE THERE AND WHAT ARE THEIR TRUE COMPETITIVE ADVANTAGES?

4. The Phantom Multinational
Ivo Zander and Örjan Sölvell 81

5. Embeddedness of Subsidiaries in Internal and External Networks: A Prerequisite for Technological Change
Michael Kutschker and Andreas Schurig 107
6. Subsidiary Entrepreneurship and the Advantage of Multinationality
Mohammad Yamin 133

PART III: IMPACTS OF GLOBALISATION ON PEOPLE AND MIND

7. When Muhammed goes to the Mountain: Globalisation, Cathedrals of Modernity and a New World in Order
Udo Zander 153
8. Business Corporations, Markets and the Globalisation of Environmental Problems
Peter Söderbaum 179

THEME TWO: CRITICAL VIEWS ON THE RECEIVED THEORY ON INTERNATIONALISATION

PART IV: INTERNATIONALISATION FROM A COMPANY PERSPECTIVE

- X 9. New Technology, New Companies, New Business Environments and New Internationalisation Processes?
Jan-Erik Vahlne and Jan Johanson 209
10. Internationalisation — Real Options, Knowledge Management and the Uppsala Approach
Peter J. Buckley, Mark Casson and Mohammed Azzim Gulamhussen 229
11. Knowledge and Time: A Forgotten Factor in the Internationalisation Process of Firms
Anders Blomstermo, Kent Eriksson and D. Deo Sharma 263
12. The Fifth Dimension — Expectations in the Internationalisation Process Model
Anjad Hadjikhani and Martin Johanson 285

13. What Determines the Internationalisation of Corporate Technology? <i>John Cantwell and Elena Kosmopoulou</i>	305
14. Developing an Internally Driven Growth Strategy in Network Organisations: An Organisational Learning Approach <i>Peter Lorange</i>	335
PART V: INTERNATIONALISATION FROM A NETWORK PERSPECTIVE	
15. Managing Integration of Subsidiary Knowledge in the Multinational Corporation — A Note on the Role of Headquarters <i>Ulf Andersson and Ulf Holm</i>	359
16. Changing Government Strategy of Multinational Corporations in Transition Countries: The Case of Volvo Truck Corporation in India <i>Hans Jansson</i>	387
17. Spatial Determinants on Export Marketing Activity in Marshallian Districts: An Investigation of the Danish Furniture Industry <i>Poul Houman Andersen</i>	415
18. Internationalisation of the Firm — The Influence of Relationship Sediments <i>Henrik Agndal and Björn Axelsson</i>	437
19. Network Perspective on International Mergers and Acquisitions: What More Do We See? <i>Virpi Havila and Asta Salmi</i>	457
Author Index	473
Subject Index	481